

Needs Assessment Results

La Crosse County
(N = 296)

DEMOGRAPHICS

- Gender:
 - 69% Female
 - 31% Male

- Age Distribution of Primary Survey Respondents:
 - 17% 18-24
 - 35% 25-34
 - 16% 35-44
 - 10% 45-54
 - 13% 55-64
 - 9% 65 and older

All age groups were well represented in the survey sample.

- Race / Ethnicity*:

The largest percentage of respondents to the 2016 Couleecap Needs Assessment survey in La Crosse County were primarily white (81%). Other race / ethnicity represented included: Black / African American (11%), Asian (7%), American Indian (4%), and Hispanic or Latino (4%).

* Percentages reported equal more than 100% because some respondents reported more than one race/ethnicity for their household.

- People in Household Limited because of Physical, Mental, or Emotional Problems:
 - 65% None
 - 26% 1 person
 - 5% 2 people
 - 4% 3 or more people

35% of respondents reported that there was at least one person in their household that was limited because of physical, mental, or emotional problems.

HEALTH INSURANCE

- Adults (18 years and older) in household:
 - 77% All Insured
 - 11% Some Insured
 - 12% None Insured

- Children (under 18 years) in household:
 - 91% All Insured
 - 3% Some Insured
 - 6% None Insured

Low-income individuals / families often do not have the health insurance they need. As reported, almost one-fourth of adults were underinsured or uninsured.

TYPE OF HOUSEHOLD*

- 29% Single, living alone
- 21% Single, with child/children
- 20% Married, with child/children
- 13% Single, living with significant other
- 10% Other
- 5% Married, no children at home
- 5% Widow / Widower

*Households with Children = 41%
Married Households = 25%
Single Households = 50%**
** Includes single, living alone and
single, with child/children*

* Percentages reported equal more than 100% because some respondents reported more than one type of household for their household.

TYPE OF HOUSING*

- 42% House
- 35% Apartment
- 8% Emergency Shelter
- 8% Live with others (more than 30 days)
- 5% Live “on the street”
- 4% Mobile Home
- 3% Transitional Housing
- 1% Being evicted with no plans for other housing

For respondents with housing, about one-third rent their home and about one-half own their home.

* Percentages reported equal more than 100% because some respondents reported more than one type of housing for their household.

Homeless

A person is considered homeless if they reside in:

- *Transitional housing*
- *Live “on the street”*
- *Leaving domestic violence with no plans for residence*
- *Being evicted with no plans of residence*
- *Living with others (short-term or long-term)*
- *Emergency shelter*

According to this definition, 25% (about 1 out of 4) of survey respondents could be considered homeless.

YEARLY HOUSEHOLD INCOME

37%	Below \$10,000
27%	\$10,000-\$19,000
19%	\$20,000-\$29,000
9%	\$30,000-\$39,000
6%	\$40,000-\$49,000
2%	\$50,000 or more

Almost two out of three Couleecap Needs Assessment survey respondents had a Yearly Household Income less than \$20,000.

SOURCES OF CASH INCOME FOR HOUSEHOLD*

60%	Wages
16%	Social Security
12%	Social Security Disability
9%	SSI
7%	Self-Employment
4%	Unemployment
3%	Pension
15%	Other

Wages were the most common source of household income.

* Percentages reported equal more than 100% because some respondents reported more than one source of cash income for their household.

SOURCES OF OTHER SUPPORT*

38%	FoodShare
33%	BadgerCare
31%	Medicaid / Medicare
24%	Food Pantry
21%	Utility Assistance
16%	Support from Family / Friends
13%	Child Support
11%	Housing Subsidy
8%	Rent Assistance
7%	Church
5%	Resale Shop
2%	TANF / W2

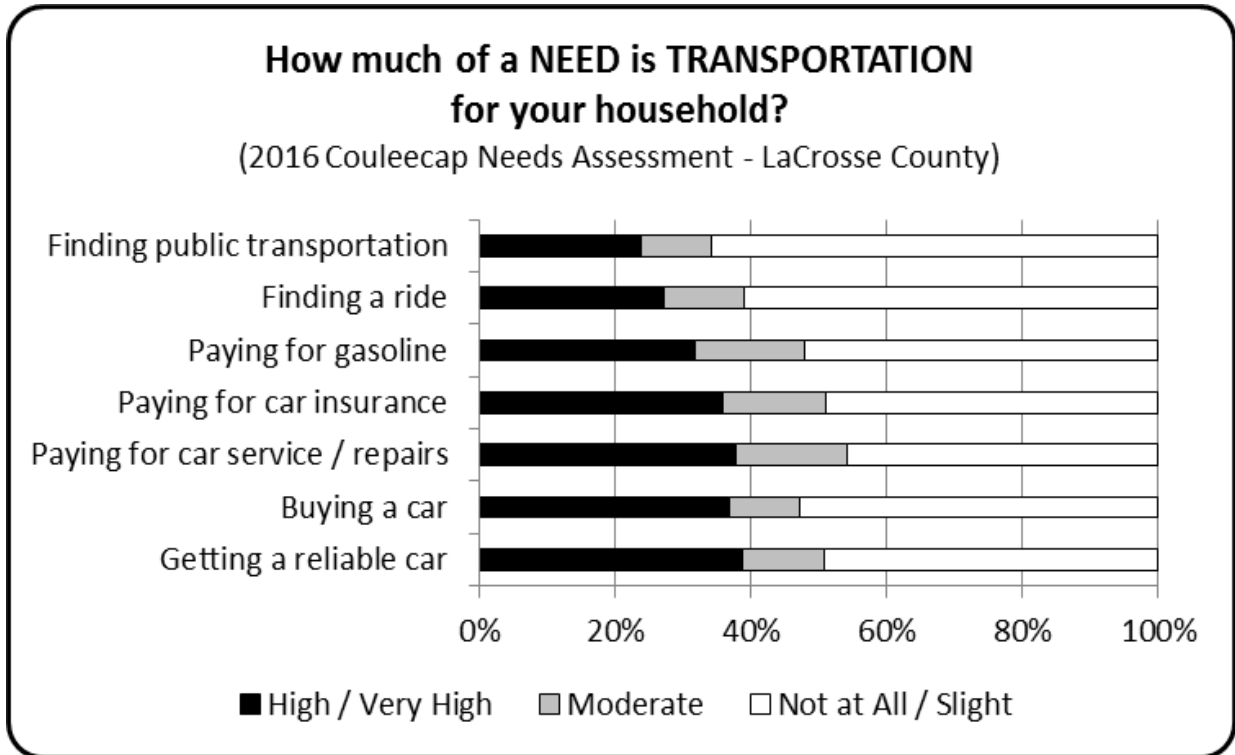
The most prevalent sources of other support were FoodShare and BadgerCare.

* Percentages reported equal more than 100% because some respondents reported more than one source of other support for their household.

HOW MUCH OF A NEED IS.....FOR YOUR HOUSEHOLD?

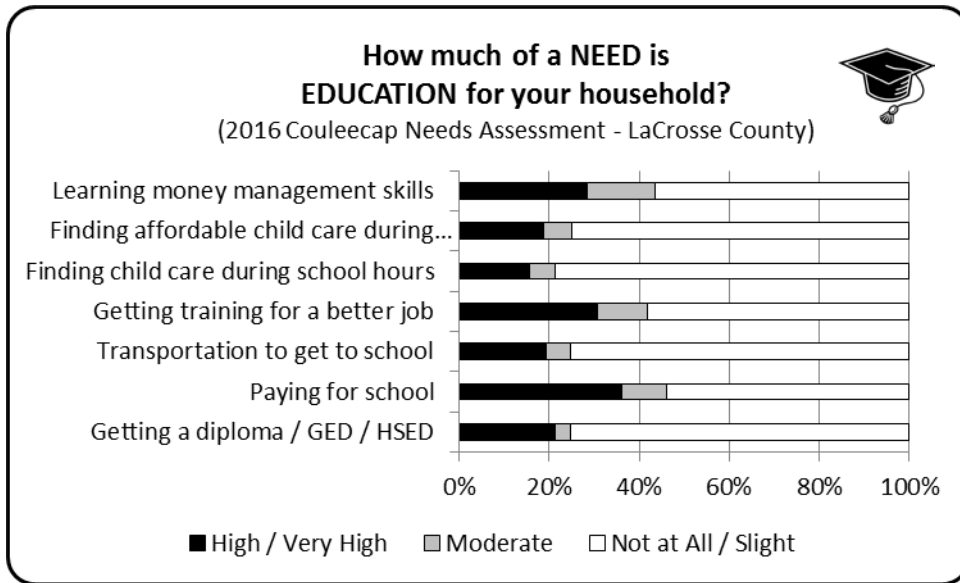
Survey respondents were asked to rate the following eight issues and how much of a need each issue is for their household. The eight issues included: transportation, education, employment, housing, health, child and family development, emergency assistance, and business development.

Transportation



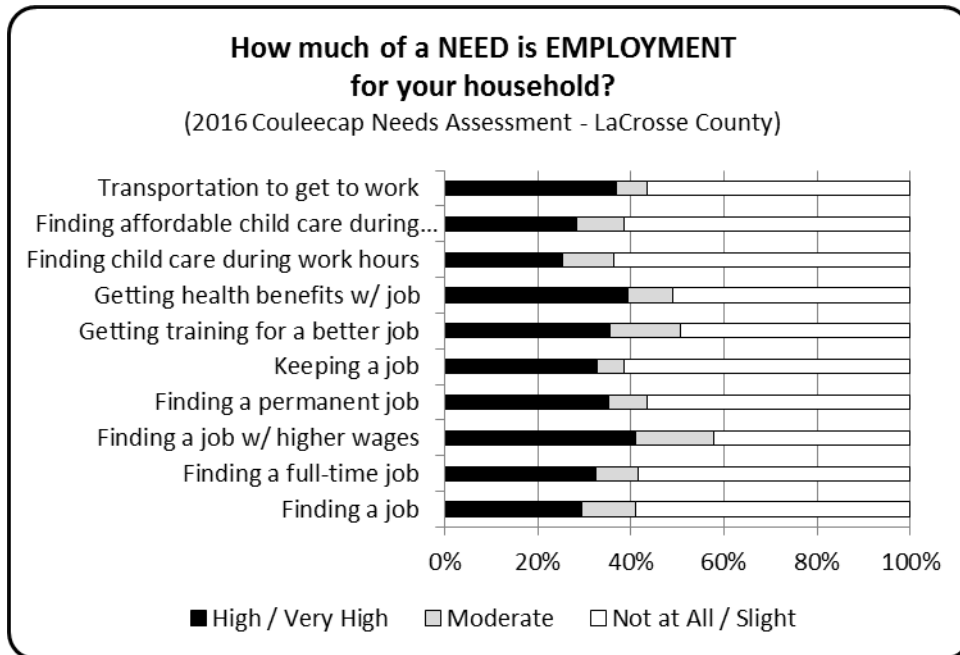
- *“Paying for car service / repairs” and “Getting a reliable car” were high / very high TRANSPORTATION needs for almost two-fifths of survey respondents’ households.*
- *“Paying for car insurance” and “Paying for gasoline” were considered moderate to very high TRANSPORTATION needs for about one-half of survey respondents’ households.*

Education



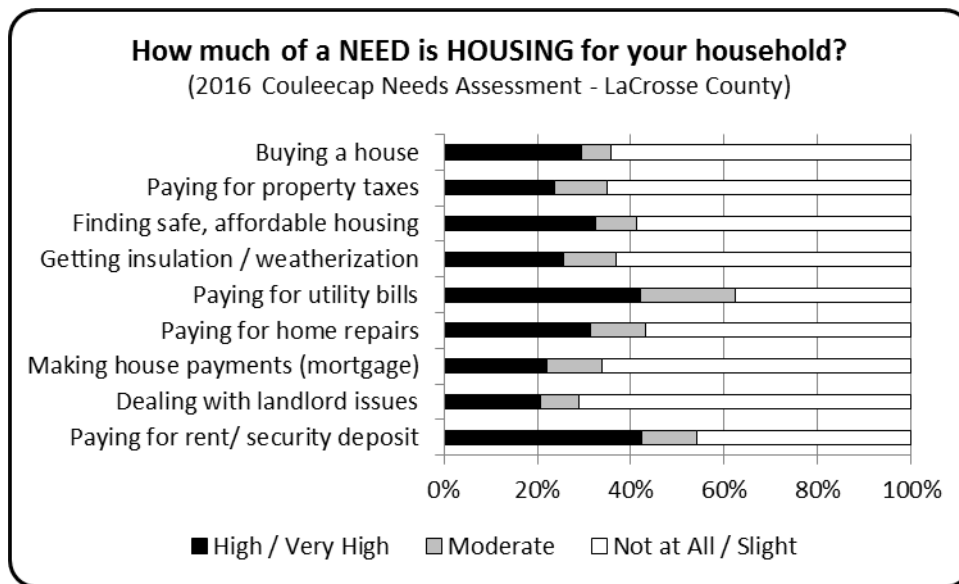
- ***“Paying for school”, “Learning money management skills”, and “Getting training for a better job” were the highest EDUCATION needs.***

Employment



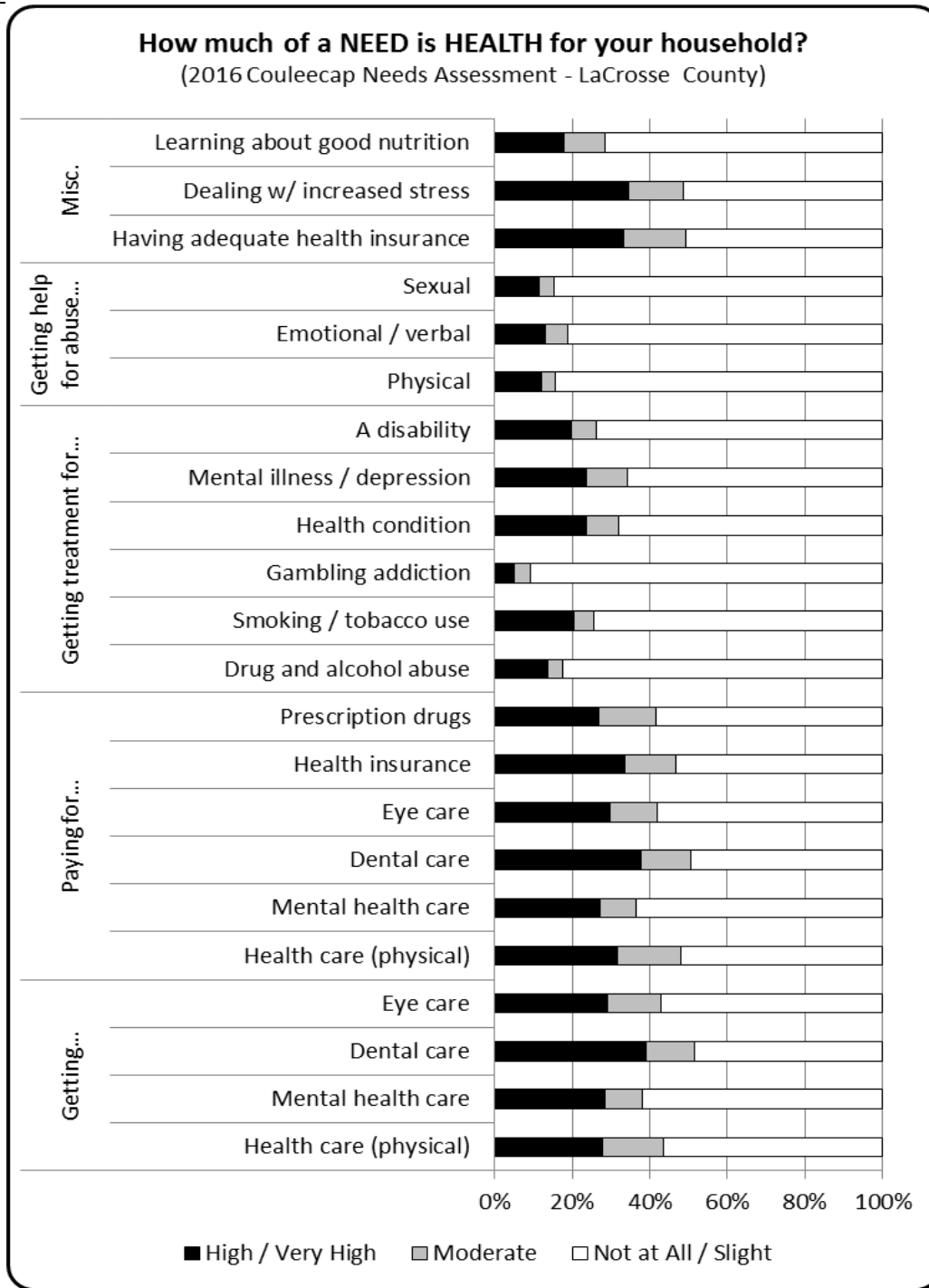
- ***“Finding a job with higher wages”, “Getting training for a better job”, and “Getting health benefits with job” were the highest EMPLOYMENT needs.***

Housing



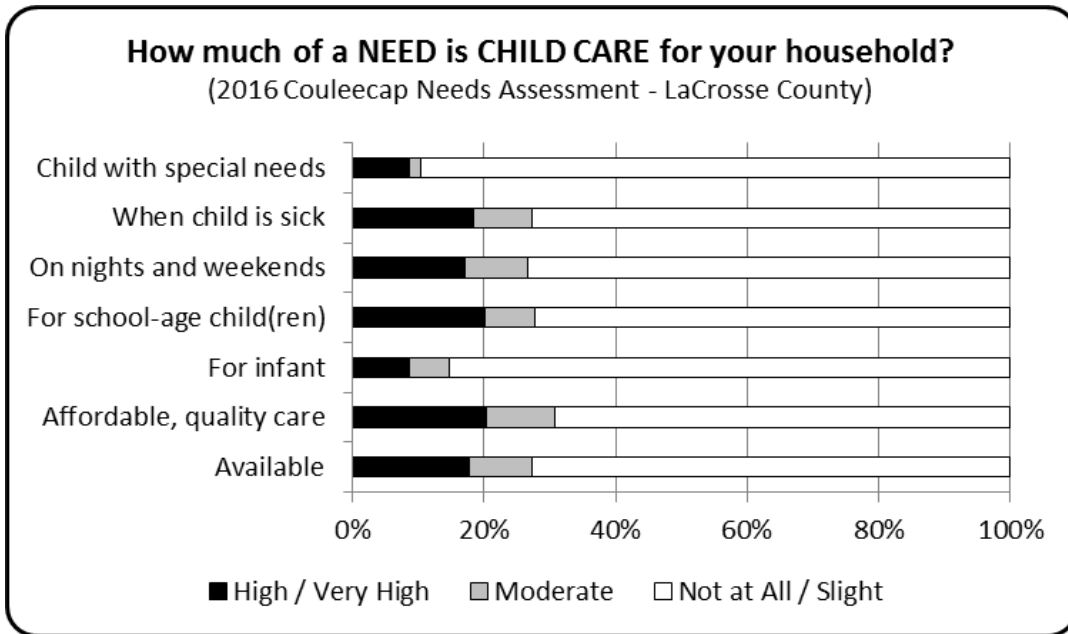
- ***“Paying for utility bills” and “Paying for rent / security deposit” were high / very high HOUSING needs for more than two-fifths of survey respondents’ households.***
- ***“Finding safe/ affordable housing” and “Paying for home repairs” were reported as high / very high HOUSING needs for one-third of survey respondents’ households.***

Health



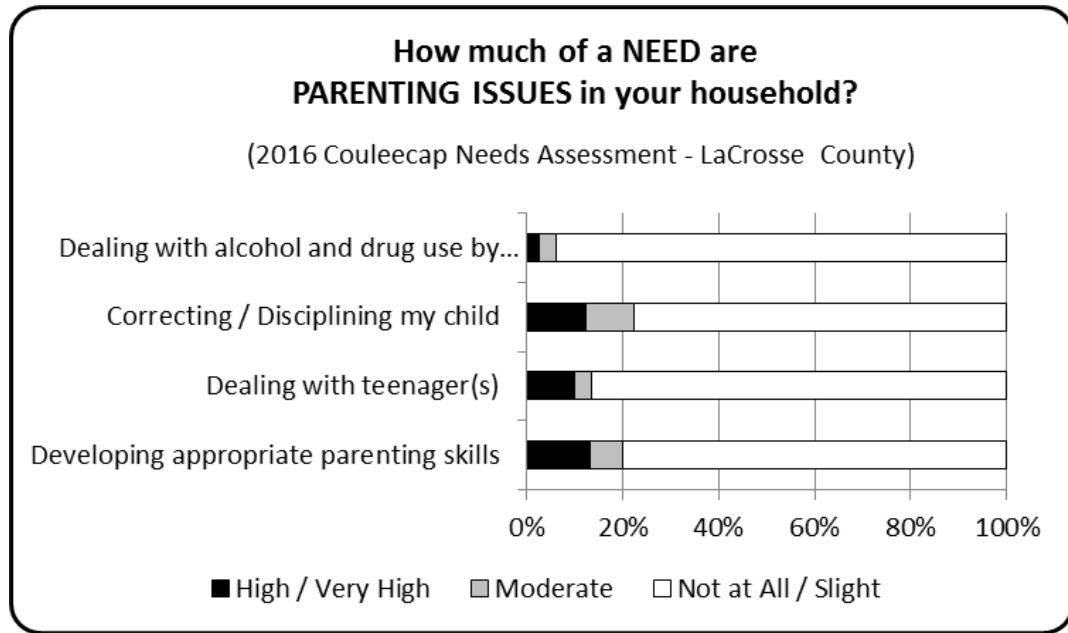
- *“Having adequate health insurance” and “Dealing with increased levels of stress” were moderate to very high HEALTH needs for one-half of survey respondents’ households.*
- *“Getting and paying for dental care” were high / very high HEALTH needs for about two-fifths of survey respondents’ households.*

Child and Family Development



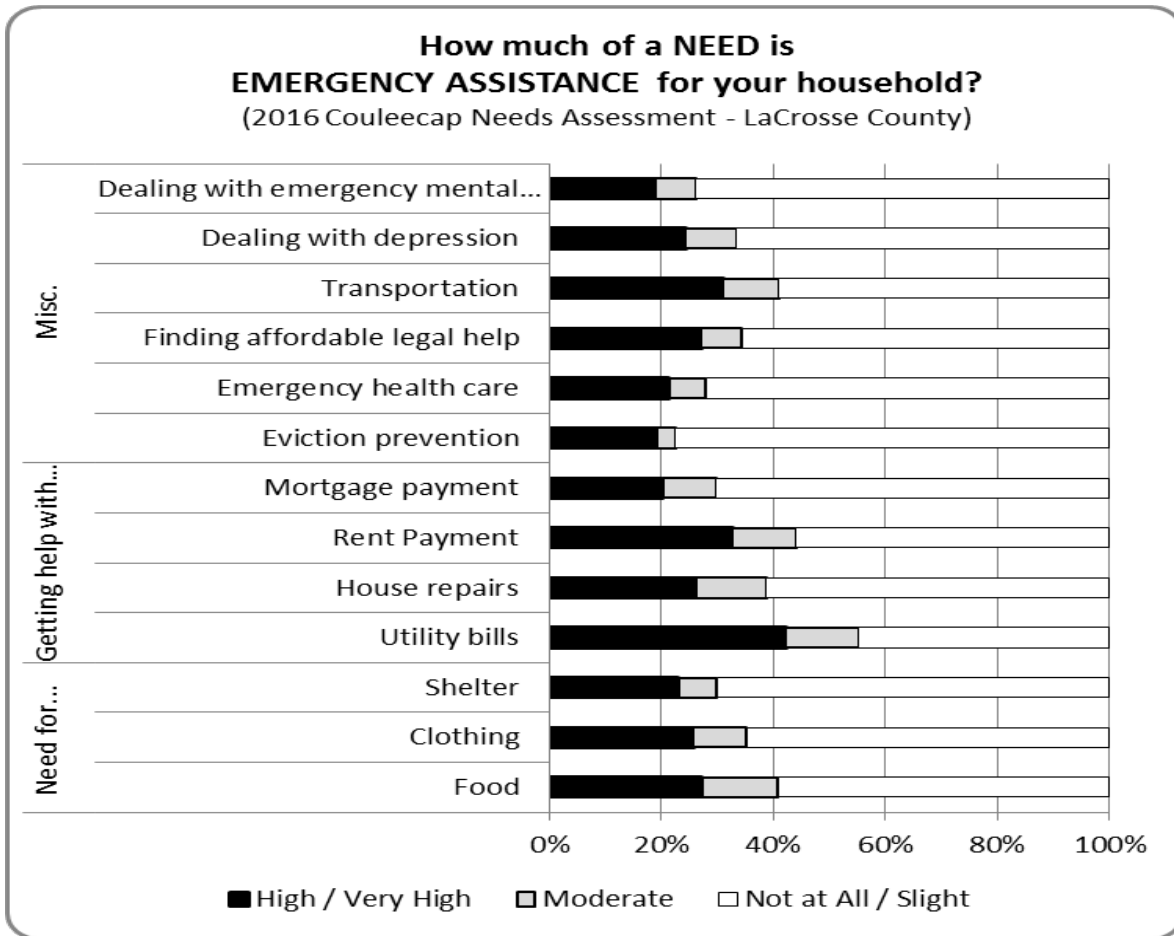
- ***Obtaining “affordable, quality child care” was a high / very high CHILD AND FAMILY DEVELOPMENT need for almost one-third of survey respondents’ households.***

Parenting



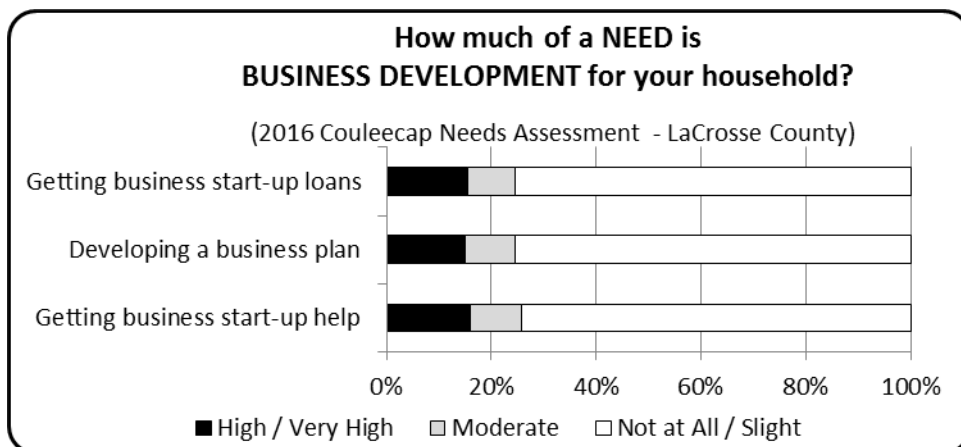
- ***“Correcting / disciplining my child” was a moderate to very high CHILD AND FAMILY DEVELOPMENT need for more than one-fifth of survey respondents’ households.***

Emergency Assistance



- ***“Getting help with utility bills” was a high / very high EMERGENCY ASSISTANCE need for more than two-fifths of survey respondents’ households.***

Business Development



- ***Getting business development assistance was a moderate to very high BUSINESS DEVELOPMENT need for one-fourth of survey respondents’ households.***

Key Findings – La Crosse County (2016 Couleecap Needs Assessment)

- **Age Distribution of Primary Respondents.** The largest percent of respondents were from the 25-34 age group, followed by 18-24 and 35-44.
- **Race / Ethnicity.** 81% of respondents were White, 11% Black / African American, 7% Asian, 4% American Indian, and 4% Hispanic / Latino.
- **Type of Household.** Households with Children = 41%, Married Households = 25%, Single Households = 50%.
- **Type of Housing.** About one-half of survey respondents (48%) owned their own home. About one-third of survey respondents (29%) rented their home.
- **Homeless.** One out of 4 survey respondents (25%) from La Crosse County could be considered homeless.
- **Health Insurance.** Low-income individuals / families often do not have the health insurance they need. As reported, three-fourths (77%) of adults have health insurance, leaving one-fourth underinsured or uninsured.
- **Yearly Household Income.** Two-thirds of survey respondents in La Crosse County had a yearly household income less than \$20,000.
- **Sources of Cash Income.** Wages and Social Security were the most common sources of household income.
- **Sources of Other Support.** FoodShare and BadgerCare were the most common sources of other support, followed by Medicaid / Medicare and Food Pantry.
- **Areas of Highest Need.** The top three areas of need were: 1) Housing, especially paying for utility bills and paying for rent / security deposit; 2) Transportation, especially paying for car service / repairs and paying for car insurance; and 3) Health, especially having adequate health insurance and dealing with increased levels of stress.