

DEMOGRAPHICS

- Gender:
 - 72% Female
 - 28% Male

- Age Distribution of Primary Survey Respondents:
 - 11% 18-24
 - 14% 25-34
 - 18% 35-44
 - 14% 45-54
 - 19% 55-64
 - 24% 65 and older

All age groups were well represented in the survey sample.

- Race / Ethnicity*:

The largest percentage of respondents to the 2016 Couleecap Needs Assessment survey in Monroe County were primarily white (88%). Other race / ethnicity represented included: Hispanic or Latino (9%), Black / African American (3%), and American Indian (3%).

* Percentages reported equal more than 100% because some respondents reported more than one race/ethnicity for their household.

- People in Household Limited because of Physical, Mental, or Emotional Problems:

- 48% None
- 35% 1 person
- 14% 2 people
- 3% 3 people or more

52% of respondents reported that there was at least one person in their household that was limited because of physical, mental, or emotional problems.

HEALTH INSURANCE

- Adults (18 years and older) in household:
 - 67% All Insured
 - 18% Some Insured
 - 15% None Insured

- Children (under 18 years) in household:
 - 92% All Insured
 - 3% Some Insured
 - 5% None Insured

Low-income individuals / families often do not have the health insurance they need. As reported, one-third of adults were underinsured or uninsured.

TYPE OF HOUSEHOLD*

- 22% Single, living alone
- 22% Married, with child/children
- 19% Single, with child/children
- 12% Other
- 12% Married, no children at home
- 12% Widow / Widower
- 10% Single, living with significant other

Households with Children = 41%
Married Households = 34%
*Single Households = 41%***
*** Includes single, living alone and single, with child/children*

* Percentages reported equal more than 100% because some respondents reported more than one type of household for their household.

TYPE OF HOUSING*

- 47% House
- 23% Apartment
- 22% Mobile Home
- 2% Live with others (less than 30 days)
- 2% Live with others (more than 30 days)
- 1% Emergency Shelter
- 1% Live “on the street”
- 1% Transitional Housing
- 1% Being evicted with no plans for other housing
- 1% Leaving domestic violence situation with no plans for other housing

For respondents with housing, almost one-half rent their home and about one-half own their home.

* Percentages reported equal more than 100% because some respondents reported more than one type of housing for their household.

Homeless

A person is considered homeless if they reside in:

- *Transitional housing*
- *Live “on the street”*
- *Leaving domestic violence with no plans for residence*
- *Being evicted with no plans of residence*
- *Living with others (short-term or long-term)*
- *Emergency shelter*

According to this definition, 9% (about 1 out of 11) of survey respondents could be considered homeless.

YEARLY HOUSEHOLD INCOME

34%	Below \$10,000
36%	\$10,000-\$19,000
20%	\$20,000-\$29,000
5%	\$30,000-\$39,000
2%	\$40,000-\$49,000
3%	\$50,000 or more

More than two out of three Couleecap Needs Assessment survey respondents had a Yearly Household Income less than \$20,000.

SOURCES OF CASH INCOME FOR HOUSEHOLD*

38%	Wages
31%	Social Security
19%	Social Security Disability
14%	SSI
9%	Self-Employment
7%	Pension
7%	Unemployment
9%	Other

Wages were the most common source of household income.

* Percentages reported equal more than 100% because some respondents reported more than one source of cash income for their household.

SOURCES OF OTHER SUPPORT*

57%	Food Pantry
50%	FoodShare
38%	Medicaid / Medicare
27%	BadgerCare
23%	Utility Assistance
10%	Child Support
9%	Support from Family / Friends
7%	Resale Shop
6%	Rent Assistance
4%	Housing Subsidy
4%	Church
1%	TANF / W2

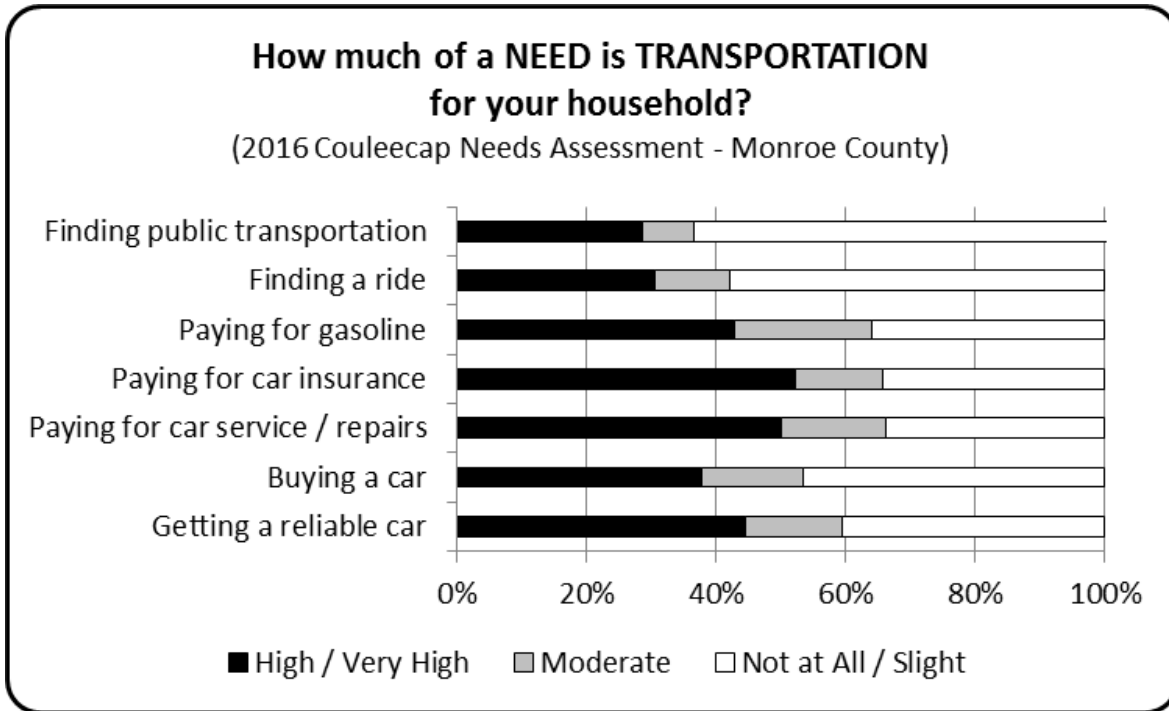
The most prevalent sources of other support were related to food – Food Pantry and FoodShare.

* Percentages reported equal more than 100% because some respondents reported more than one source of other support for their household.

HOW MUCH OF A NEED IS.....FOR YOUR HOUSEHOLD?

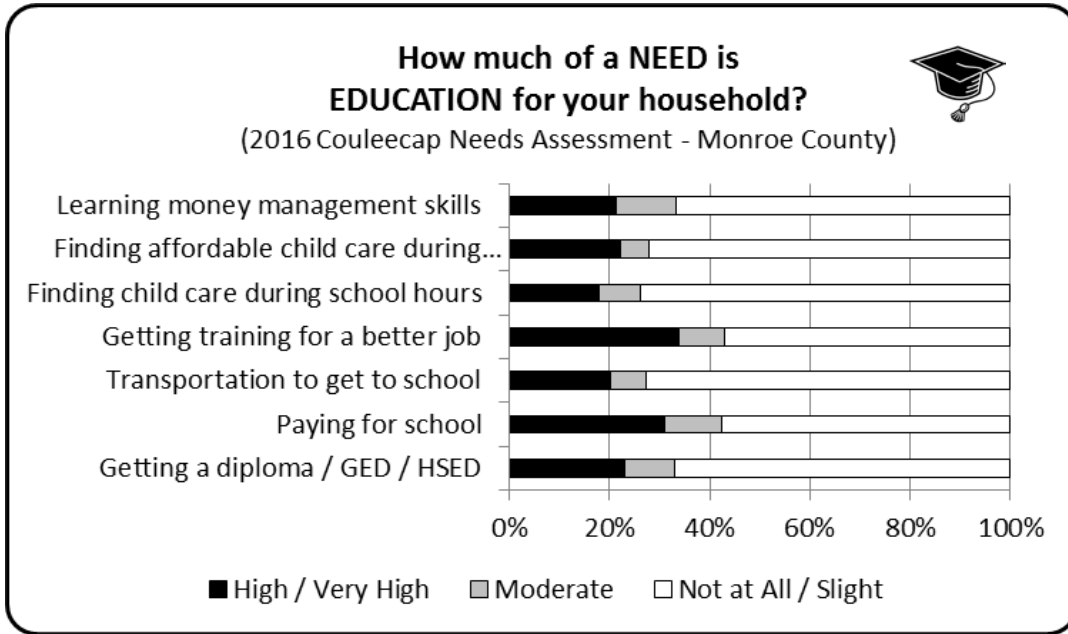
Survey respondents were asked to rate the following eight issues and how much of a need each issue is for their household. The eight issues included: transportation, education, employment, housing, health, child and family development, emergency assistance, and business development.

Transportation



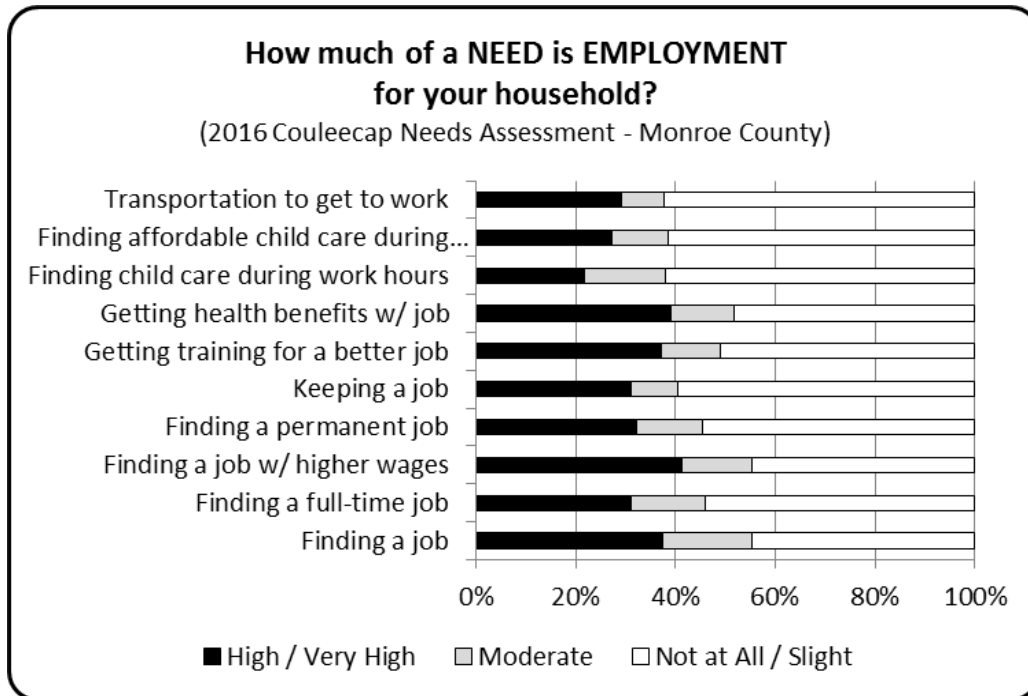
- *“Paying for car insurance” and “Paying for car service / repairs” were high / very high TRANSPORTATION needs for one-half of survey respondents’ households.*
- *“Getting a reliable car” was considered a moderate to very high TRANSPORTATION need for three-fifths of survey respondents’ households.*

Education



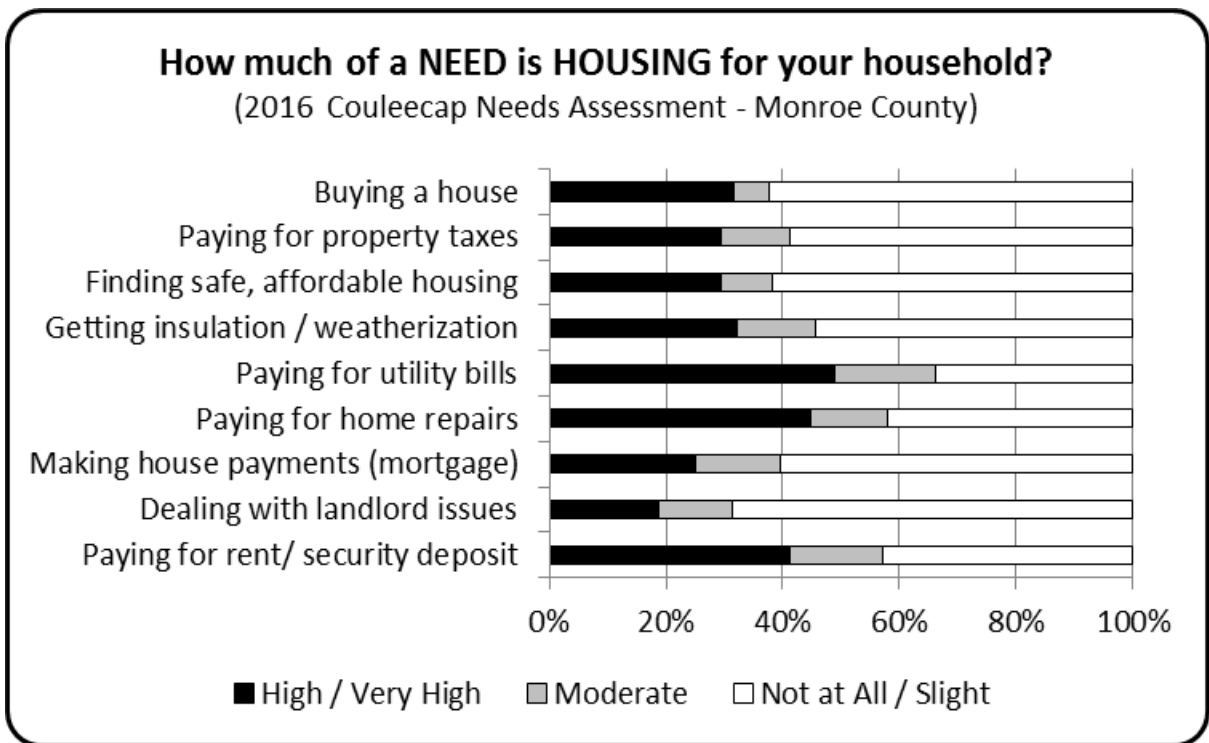
- ***“Getting training for a better job” and “Paying for school” were the highest EDUCATION needs.***

Employment



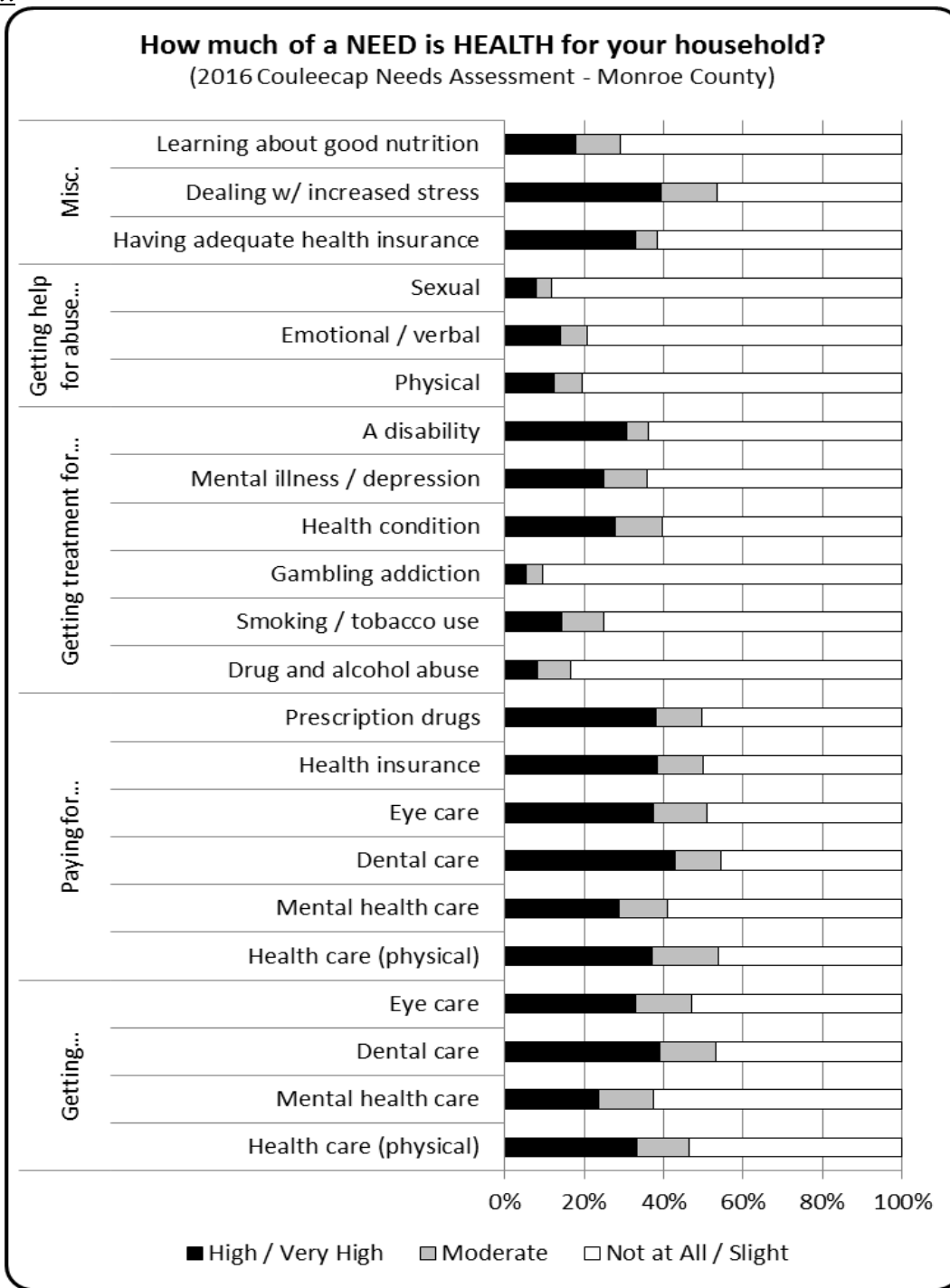
- ***“Finding a job with higher wages” and “Getting health benefits with job” were the highest EMPLOYMENT needs.***

Housing



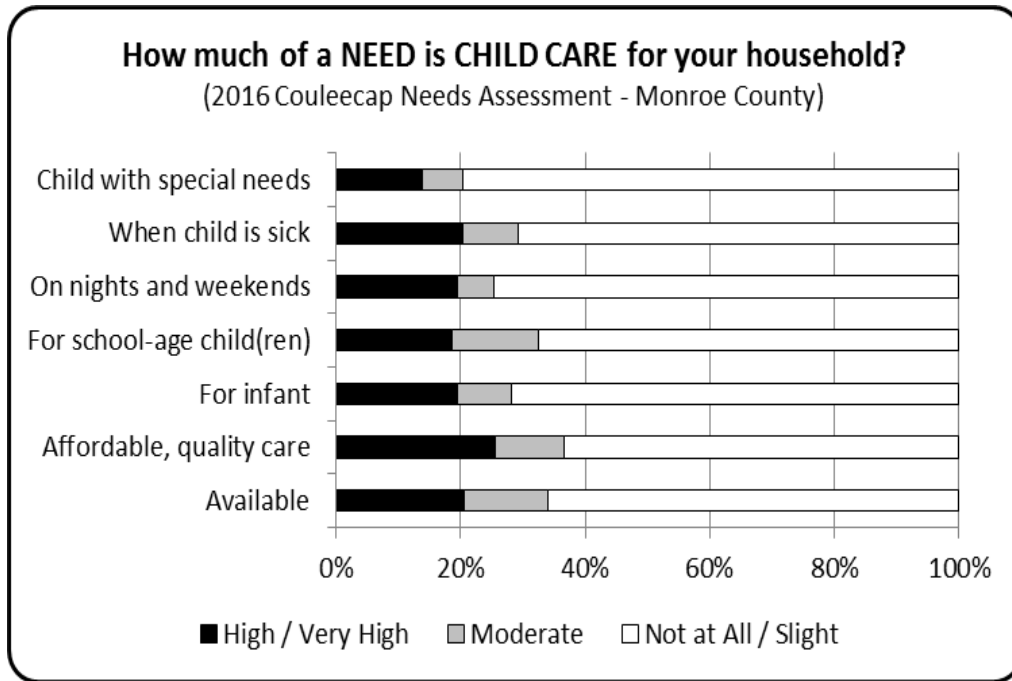
- *“Paying for utility bills” was a high / very high HOUSING need for one-half of survey respondents’ households.*
- *“Paying for home repairs” and “Paying for rent / security deposit” were reported as high / very high HOUSING needs for more than two-fifths of survey respondents’ households.*

Health



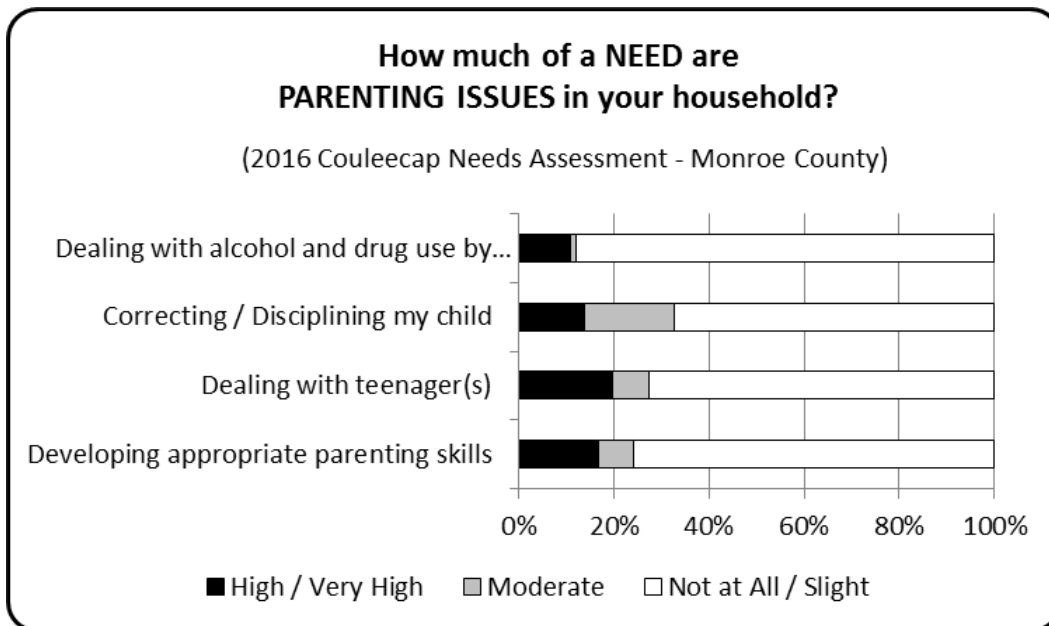
- *“Getting and paying for dental care” were moderate to very high HEALTH needs for more than one-half of survey respondents’ households.*
- *“Dealing with increased levels of stress” was a moderate to very high HEALTH need for more than one-half of survey respondents’ households.*

Child and Family Development



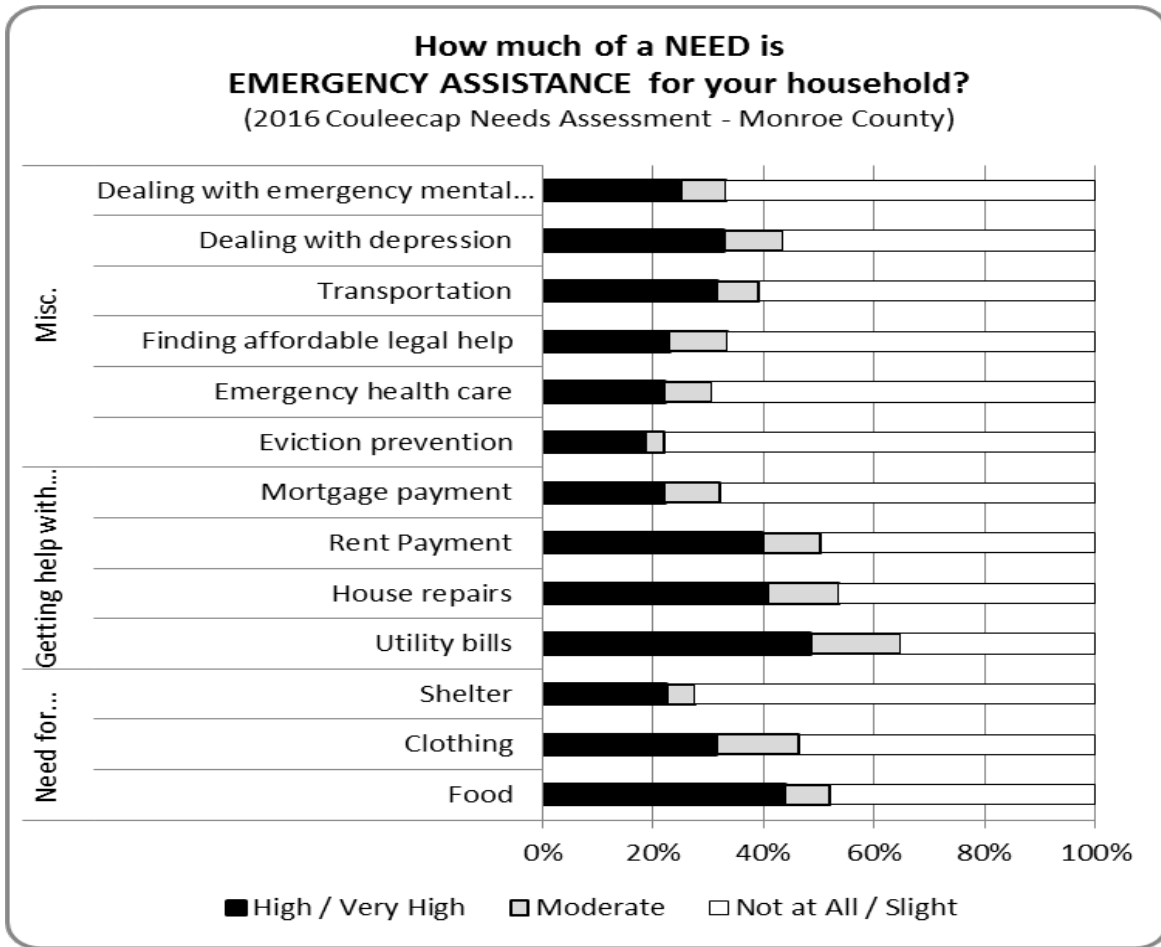
- ***Obtaining “affordable, quality child care” was a high / very high CHILD AND FAMILY DEVELOPMENT need for almost one-fourth of survey respondents’ households.***

Parenting



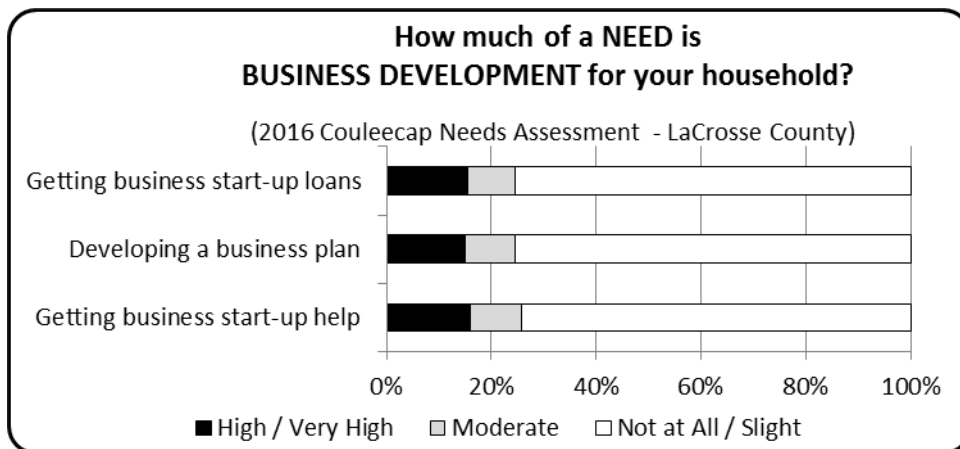
- ***“Correcting / disciplining my child” was a moderate to very high CHILD AND FAMILY DEVELOPMENT need for about one-third of survey respondents’ households.***

Emergency Assistance



- ***“Getting help with utility bills” was a high / very high EMERGENCY ASSISTANCE need for one-half of survey respondents’ households.***

Business Development



- ***Getting business development assistance was a moderate to very high BUSINESS DEVELOPMENT need for one-fourth of survey respondents’ households.***

Key Findings – Monroe County (2016 Couleecap Needs Assessment)

- **Age Distribution of Primary Respondents.** The largest percent of respondents were from the 65 and older age group, followed by 55-64 and 35-44.
- **Race / Ethnicity.** 88% of respondents were White, 9% Hispanic / Latino, 3% American Indian, and 3% Black / African American.
- **Type of Household.** Households with Children = 41%, Married Households = 34%, Single Households = 41%.
- **Type of Housing.** About one-half of survey respondents (48%) owned their own home. Almost one-half of survey respondents (43%) rented their home.
- **Homeless.** One out of 11 survey respondents (9%) from Monroe County could be considered homeless.
- **Health Insurance.** Low-income individuals / families often do not have the health insurance they need. As reported, more than two-thirds (67%) of adults have health insurance, leaving one-third underinsured or uninsured.
- **Yearly Household Income.** More than two-thirds of survey respondents in Monroe County had a yearly household income less than \$20,000.
- **Sources of Cash Income.** Wages and Social Security were the most common sources of household income.
- **Sources of Other Support.** Food Pantry and FoodShare were the most common sources of other support, followed by Medicaid / Medicare and BadgerCare.
- **Areas of Highest Need.** The top three areas of need were: 1) Housing, especially paying for utility bills and paying for home repairs; 2) Transportation, especially paying for car insurance and paying for car service / repairs; and 3) Emergency Assistance, especially getting help with utility bills and food.