

Needs Assessment Results

Vernon County

(N = 161)

DEMOGRAPHICS

- Gender:
 - 67% Female
 - 33% Male

- Age Distribution of Primary Survey Respondents:
 - 6% 18-24
 - 10% 25-34
 - 17% 35-44
 - 22% 45-54
 - 22% 55-64
 - 23% 65 and older

All age groups were well represented in the survey sample.

- Race / Ethnicity*:

The largest percentage of respondents to the 2016 Couleecap Needs Assessment survey were primarily white (96%). Other race / ethnicity represented included: Black / African American (3%), Hispanic or Latino (3%), and American Indian (1%).

* Percentages reported equal more than 100% because some respondents reported more than one race/ethnicity for their household.

- People in Household Limited because of Physical, Mental, or Emotional Problems:

- 58% None
- 30% 1 person
- 8% 2 people
- 4% 3 or more people

42% of respondents reported that there was at least one person in their household that was limited because of physical, mental, or emotional problems.

HEALTH INSURANCE

- Adults (18 years and older) in household that:

- 79% All Insured
- 12% Some Insured
- 9% None Insured

- Children (under 18 years) in household:

- 94% All Insured
- 1% Some Insured
- 5% None Insured

Low-income individuals / families often do not have the health insurance they need. As reported, more than one-fifth of adults were underinsured or uninsured.

TYPE OF HOUSEHOLD*

- 32% Single, living alone
- 16% Married, with child/children
- 15% Married, no children at home
- 14% Single, with child/children
- 11% Single, living with significant other
- 11% Widow / Widower
- 8% Other

Households with Children = 30%
Married Households = 31%
*Single Households = 46%***
*** Includes single, living alone and single, with child/children*

* Percentages reported equal more than 100% because some respondents reported more than one type of household for their household.

TYPE OF HOUSING*

- 62% House
- 20% Apartment
- 13% Mobile Home
- 4% Live with others (more than 30 days)
- 1% Live with others (less than 30 days)
- 1% Transitional Housing
- 1% Being evicted with no plans for other housing
- 1% Leaving domestic violence situation with no plans for other housing

For respondents with housing, about one-third rent their home and more than one-half own their home.

* Percentages reported equal more than 100% because some respondents reported more than one type of housing for their household.

Homeless

A person is considered homeless if they reside in:

- *Transitional housing*
- *Live “on the street”*
- *Leaving domestic violence with no plans for residence*
- *Being evicted with no plans of residence*
- *Living with others (short-term or long-term)*
- *Emergency shelter*

According to this definition, 8% (about 1 out of 12) of survey respondents could be considered homeless.

YEARLY HOUSEHOLD INCOME

31%	Below \$10,000
40%	\$10,000-\$19,000
18%	\$20,000-\$29,000
8%	\$30,000-\$39,000
2%	\$40,000-\$49,000
1%	\$50,000 or more

Almost three out of four Couleecap Needs Assessment survey respondents had a Yearly Household Income less than \$20,000.

SOURCES OF CASH INCOME FOR HOUSEHOLD*

31%	Wages
31%	Social Security
19%	Social Security Disability
18%	Self-Employment
12%	SSI
5%	Pension
2%	Unemployment
2%	Alimony
17%	Other

Wages and Social Security were the most common source of household income.

* Percentages reported equal more than 100% because some respondents reported more than one source of cash income for their household.

SOURCES OF OTHER SUPPORT*

52%	Food Pantry
48%	FoodShare
32%	Medicaid / Medicare
28%	Utility Assistance
25%	BadgerCare
8%	Support from Family / Friends
8%	Resale Shop
6%	Child Support
6%	Rent Assistance
3%	Housing Subsidy
3%	Church

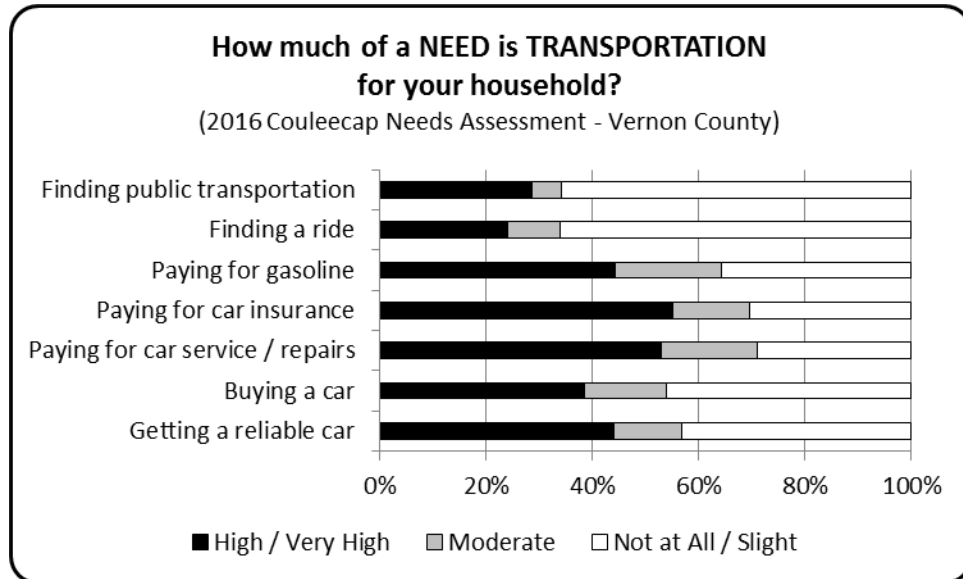
The most prevalent sources of other support were related to food – Food Pantry and FoodShare.

* Percentages reported equal more than 100% because some respondents reported more than one source of other support for their household.

HOW MUCH OF A NEED IS.....FOR YOUR HOUSEHOLD?

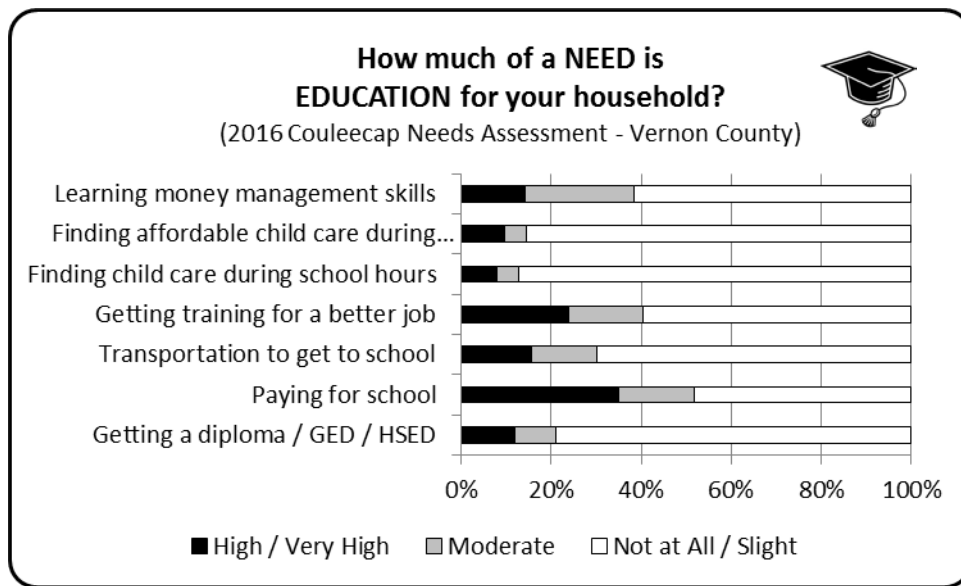
Survey respondents were asked to rate the following eight issues and how much of a need each issue is for their household. The eight issues included: transportation, education, employment, housing, health, child and family development, emergency assistance, and business development.

Transportation



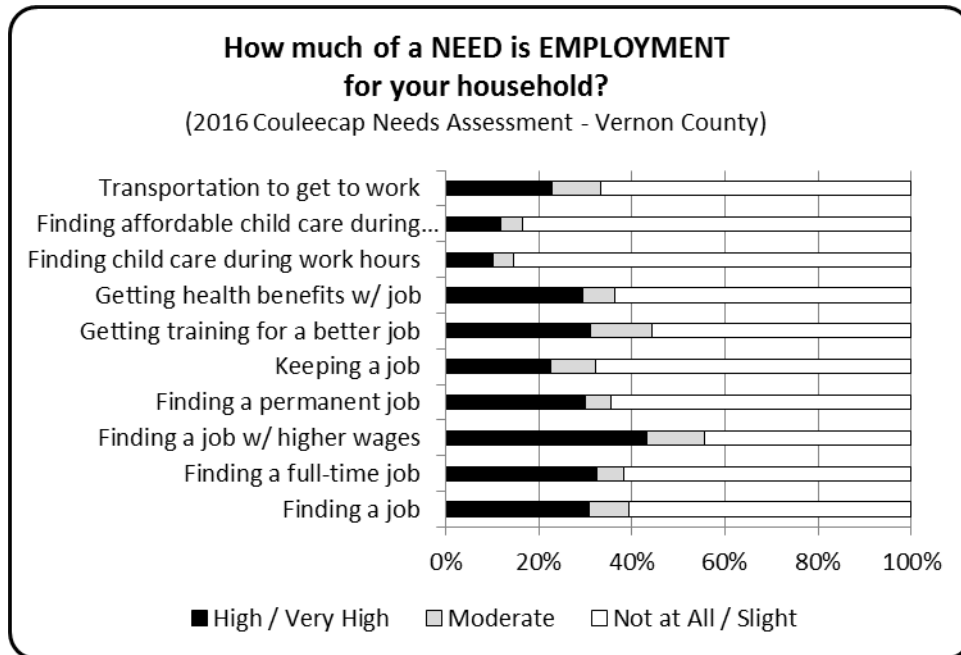
- ***“Paying for car service / repairs” and “Paying for car insurance” were high / very high TRANSPORTATION needs for more than one-half of survey respondents’ households.***
- ***“Getting a reliable car” was considered a moderate to very high TRANSPORTATION need for almost three-fifths of survey respondents’ households.***

Education



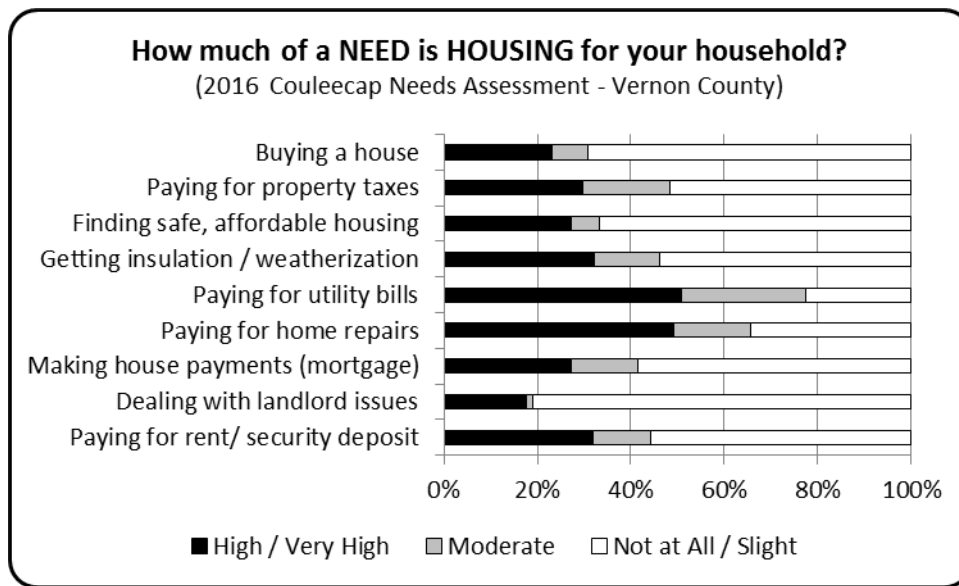
- ***“Paying for school” and “Getting training for a better job” were the highest EDUCATION needs.***

Employment



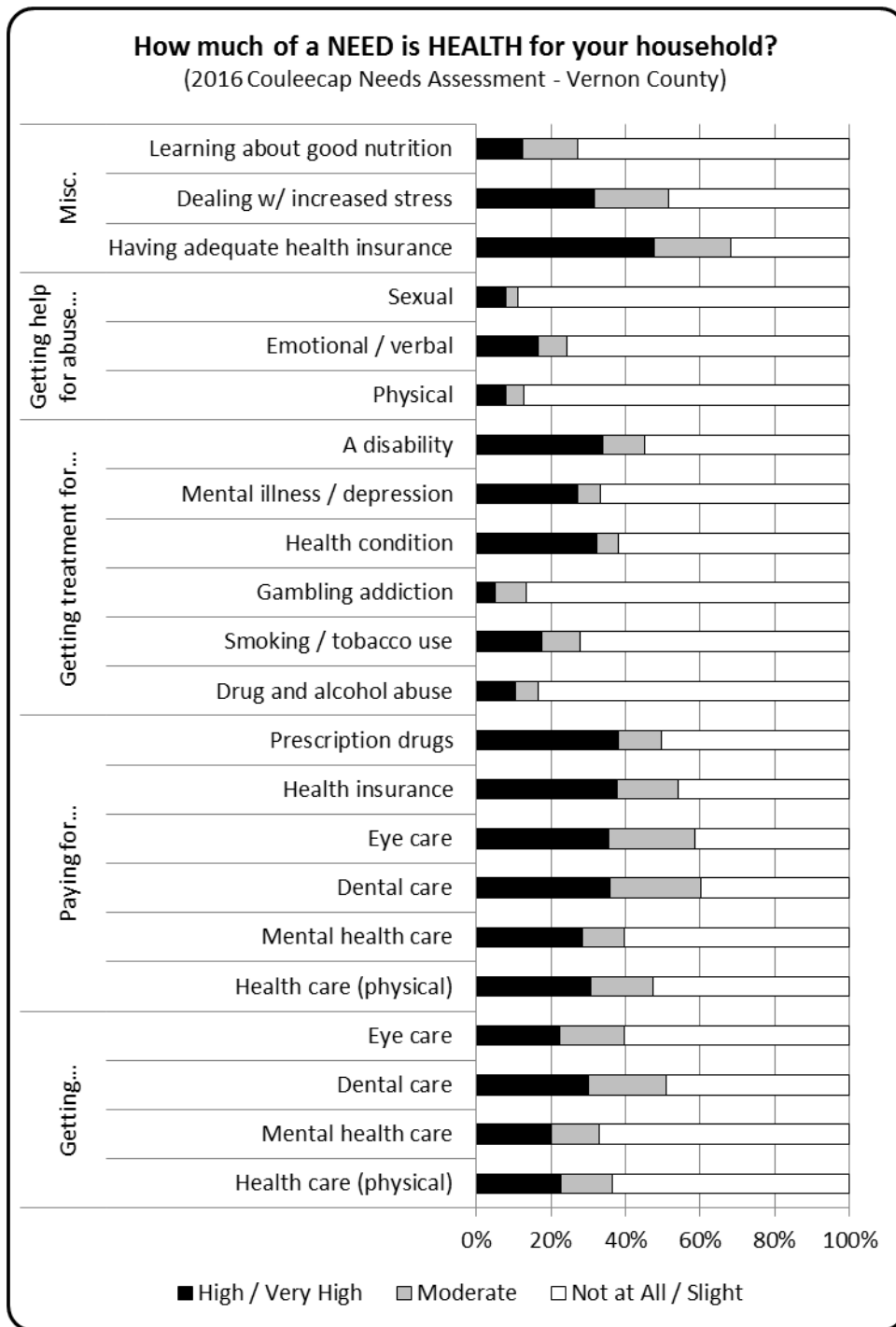
- ***“Finding a job with higher wages” and “Getting training for a better job” were the highest EMPLOYMENT needs.***

Housing



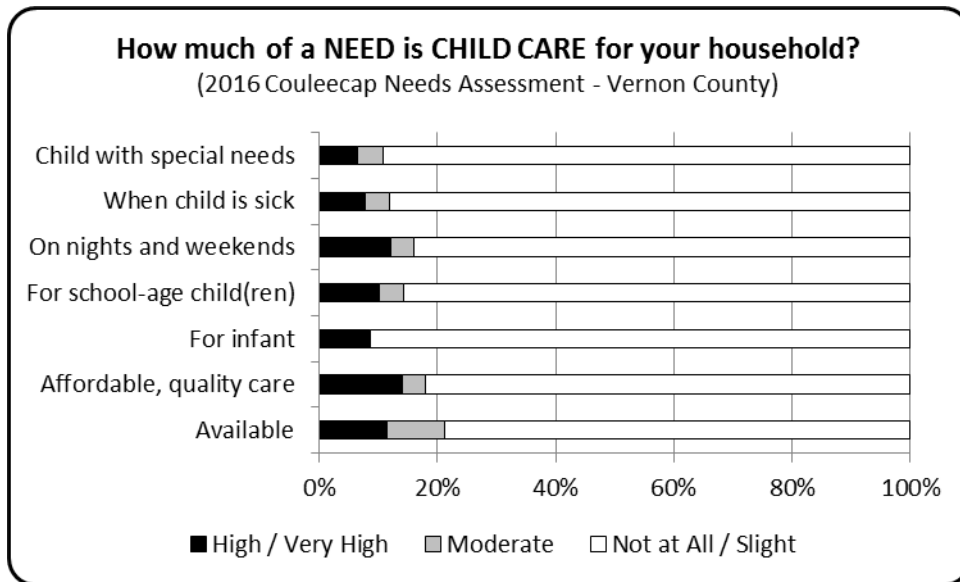
- *“Paying for utility bills” and “Paying for home repairs” were high / very high HOUSING needs for one-half of survey respondents’ households.*
- *“Paying for rent / security deposit” and “Getting insulation / weatherization” were reported as high / very high HOUSING needs for one-third of survey respondents’ households.*

Health



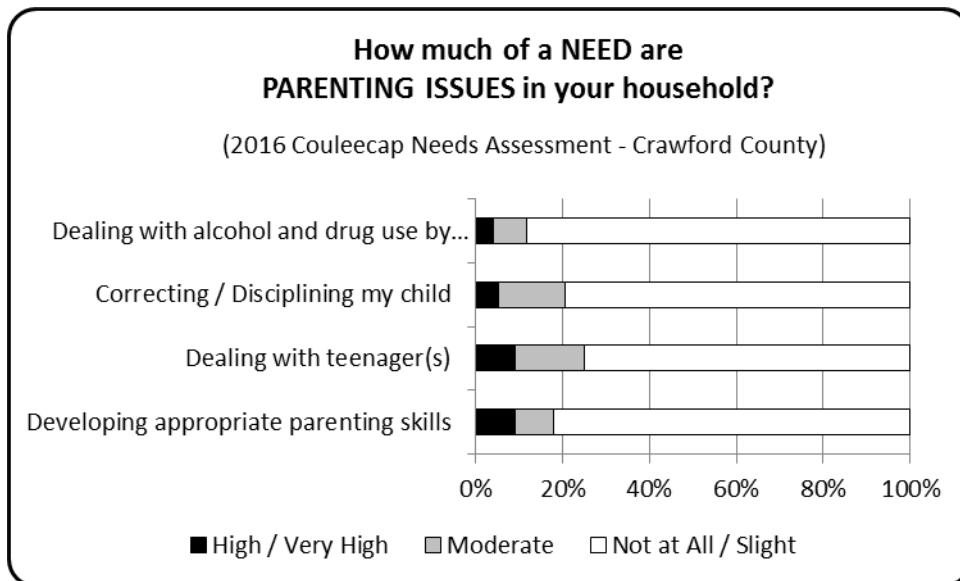
- ***“Having adequate health insurance” was a moderate to very high HEALTH need for two-thirds of survey respondents’ households.***
- ***“Paying for health insurance, dental care, eye care, and prescription drugs” were high / very high HEALTH needs for about two-fifths of survey respondents’ households.***

Child and Family Development



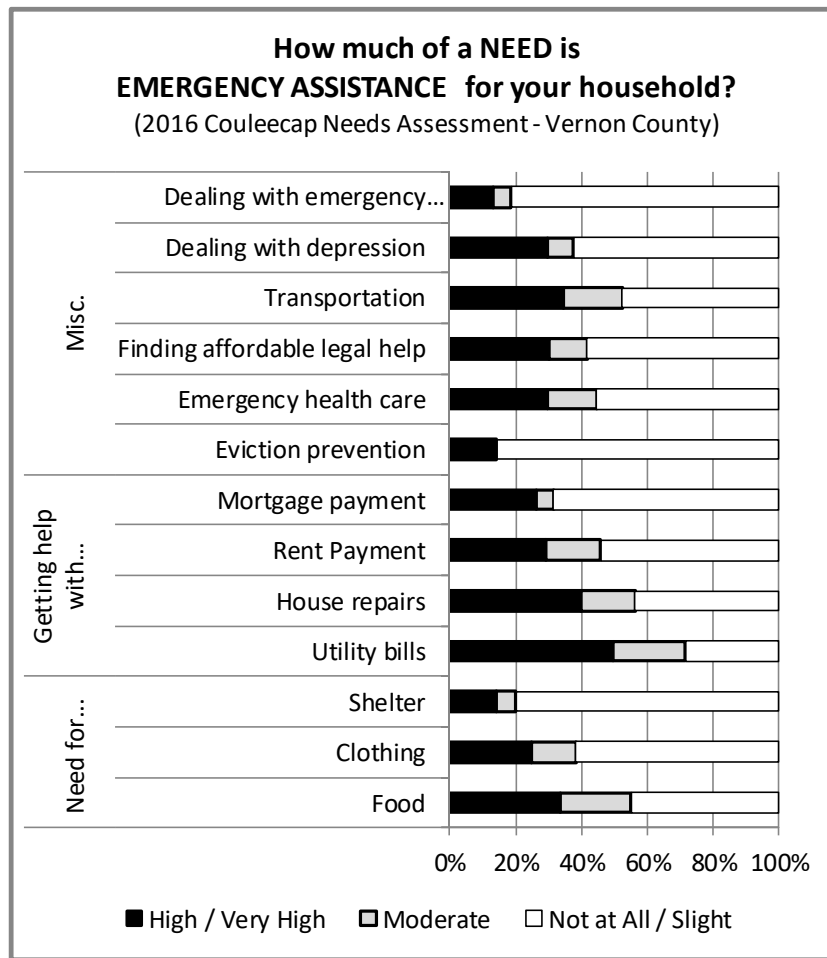
- *Obtaining “affordable, quality child care” was a moderate to very high CHILD AND FAMILY DEVELOPMENT need for about one-fifth of survey respondents’ households.*

Parenting



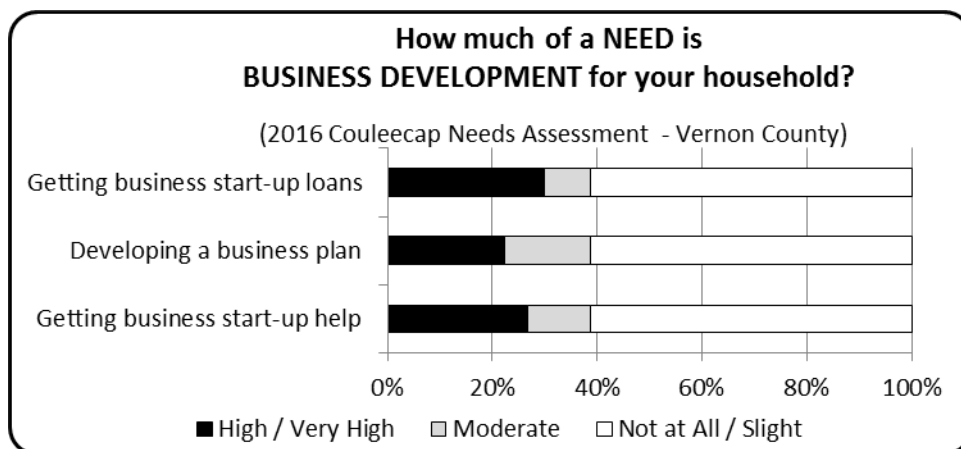
- *“Dealing with teenager(s)” was a moderate to very high CHILD AND FAMILY DEVELOPMENT need for about one-fourth of survey respondents’ households.*

Emergency Assistance



- ***“Getting help with utility bills” was a high / very high EMERGENCY ASSISTANCE need for one-half of survey respondents’ households.***

Business Development



- ***Getting business development assistance was a moderate to very high BUSINESS DEVELOPMENT need for almost two-fifths of survey respondents’ households.***

Key Findings – Vernon County (2016 Couleecap Needs Assessment)

- **Age Distribution of Primary Respondents.** The largest percent of respondents were from the 45-54, 55-64, and 65 and older age groups.
- **Race / Ethnicity.** 96% of respondents were White, 3% Black / African American, 3% Hispanic / Latino, and 1% American Indian.
- **Type of Household.** Households with Children = 30%, Married Households = 31%, Single Households = 46%
- **Type of Housing.** More than one-half of survey respondents (54%) owned their own home. About one-third of survey respondents (35%) rented their home.
- **Homeless.** Almost 1 out of 12 survey respondents (8%) from Vernon County could be considered homeless.
- **Health Insurance.** Low-income individuals / families often do not have the health insurance they need. As reported, four-fifths (79%) of adults have health insurance, leaving one-fifth underinsured or uninsured.
- **Yearly Household Income.** Almost three-fourths (71%) of survey respondents in Vernon County had a yearly household income less than \$20,000.
- **Sources of Cash Income.** Wages and Social Security were the most common sources of household income, followed by Social Security Disability and Self-Employment.
- **Sources of Other Support.** Food Pantry and FoodShare were the most common sources of other support, followed by Medicaid / Medicare.
- **Areas of Highest Need.** The top three areas of need were: 1) Health, especially having adequate health insurance and paying for health insurance, dental care, eye care, and prescription drugs; 2) Housing, especially paying for utility bills and paying for home repairs; and 3) Emergency Assistance, especially getting help with utility bills and house repairs.