

Needs Assessment Results

(Crawford, La Crosse, Monroe, Vernon Counties)
(N = 901)

DEMOGRAPHICS

- Gender:
 - 68% Female
 - 32% Male

- Age Distribution of Primary Survey Respondents:
 - 12% 18-24
 - 21% 25-34
 - 16% 35-44
 - 15% 45-54
 - 17% 55-64
 - 19% 65 and older

All age groups were well represented in the survey sample.

- Race / Ethnicity*:

The largest percentage of respondents to the 2016 Couleecap Needs Assessment survey were primarily white (89%). Other race / ethnicity represented included: Black / African American (6%), Hispanic or Latino (5%), Asian (3%), American Indian (3%), and Other (1%).

* Percentages reported equal more than 100% because some respondents reported more than one race/ethnicity for their household.

- People in Household Limited because of Physical, Mental, or Emotional Problems:
 - 57% None
 - 30% 1 person
 - 9% 2 people
 - 2% 3 people
 - 2% 4 or more people

43% of respondents reported that there was at least one person in their household that was limited because of physical, mental, or emotional problems.

HEALTH INSURANCE

- Adults (18 years and older) in household:
 - 73% All Insured
 - 13% Some Insured
 - 14% None Insured

- Children (under 18 years) in household:
 - 91% All Insured
 - 2% Some Insured
 - 7% None Insured

Low-income individuals / families often do not have the health insurance they need. As reported, more than one-fourth of adults were underinsured or uninsured.

TYPE OF HOUSEHOLD*

- 29% Single, living alone
- 20% Married, with child/children
- 17% Single, with child/children
- 12% Single, living with significant other
- 11% Other
- 10% Married, no children at home
- 10% Widow / Widower

Households with Children = 37%
Married Households = 30%
*Single Households = 46%***
*** Includes single, living alone and single, with child/children*

* Percentages reported equal more than 100% because some respondents reported more than one type of household for their household.

TYPE OF HOUSING*

- 49% House
- 27% Apartment
- 12% Mobile Home
- 5% Live with others (less than 30 days)
- 3% Emergency Shelter
- 2% Live “on the street”
- 2% Transitional Housing
- 1% Being evicted with no plans for other housing
- 1% Live with others (more than 30 days)
- 1% Leaving domestic violence situation with no plans for other housing

For respondents with housing, about one-half rent their home and about one-half own their home.

* Percentages reported equal more than 100% because some respondents reported more than one type of housing for their household.

Homeless

A person is considered homeless if they reside in:

- *Transitional housing*
- *Live “on the street”*
- *Leaving domestic violence with no plans for residence*
- *Being evicted with no plans of residence*
- *Living with others (short-term or long-term)*
- *Emergency shelter*

According to this definition, 15% (about 1 out of 7) of survey respondents could be considered homeless.

YEARLY HOUSEHOLD INCOME

37%	Below \$10,000
34%	\$10,000-\$19,000
14%	\$20,000-\$29,000
9%	\$30,000-\$39,000
4%	\$40,000-\$49,000
2%	\$50,000 or more

Almost three out of four Couleecap Needs Assessment survey respondents had a Yearly Household Income less than \$20,000.

SOURCES OF CASH INCOME FOR HOUSEHOLD*

44%	Wages
25%	Social Security
17%	Social Security Disability
13%	SSI
10%	Self-Employment
5%	Pension
4%	Unemployment
1%	Alimony
13%	Other

Wages were the most common source of household income.

* Percentages reported equal more than 100% because some respondents reported more than one source of cash income for their household.

SOURCES OF OTHER SUPPORT*

45%	FoodShare
44%	Food Pantry
34%	Medicaid / Medicare
28%	BadgerCare
24%	Utility Assistance
11%	Support from Family / Friends
10%	Child Support
7%	Rent Assistance
7%	Housing Subsidy
7%	Resale Shop
5%	Church
1%	TANF / W2

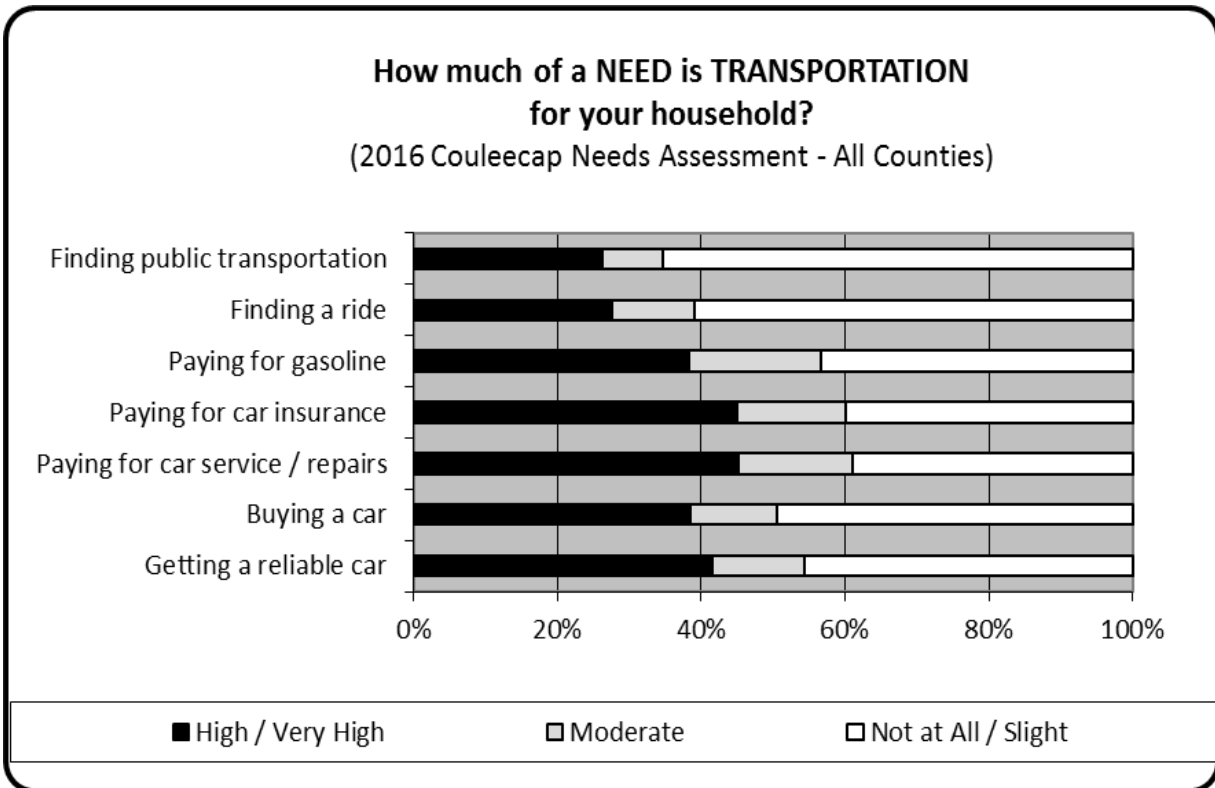
The most prevalent sources of other support were related to food – FoodShare and Food Pantry.

* Percentages reported equal more than 100% because some respondents reported more than one source of other support for their household.

HOW MUCH OF A NEED IS.....FOR YOUR HOUSEHOLD?

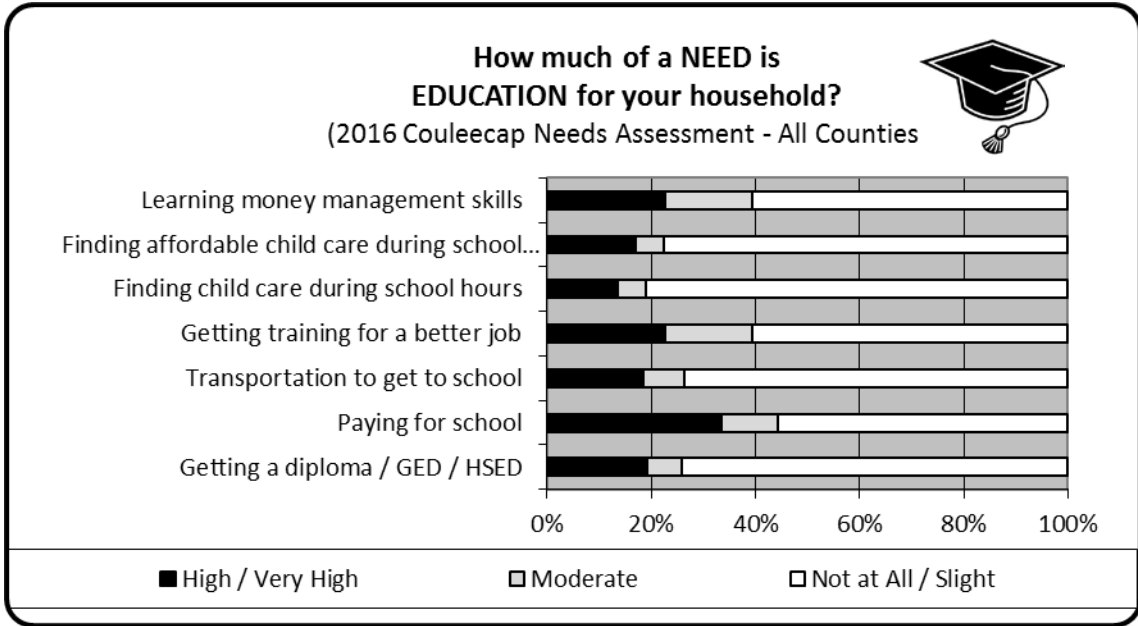
Survey respondents were asked to rate the following eight issues and how much of a need each issue is for their household. The eight issues included: transportation, education, employment, housing, health, child and family development, emergency assistance, and business development.

Transportation



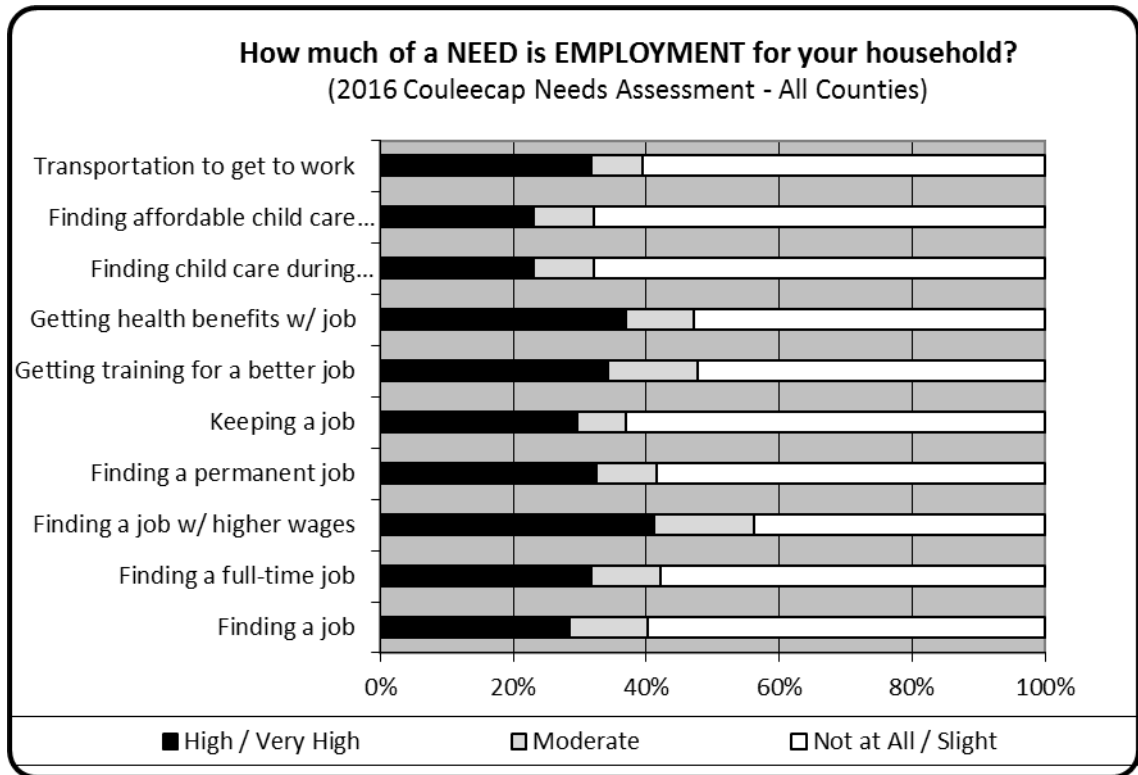
- *“Paying for car insurance” and “Paying for car service / repairs” were high / very high TRANSPORTATION needs for almost one-half of survey respondents’ households.*
- *“Getting and buying a reliable car” were considered moderate to very high TRANSPORTATION needs for about one-half of survey respondents’ households.*

Education



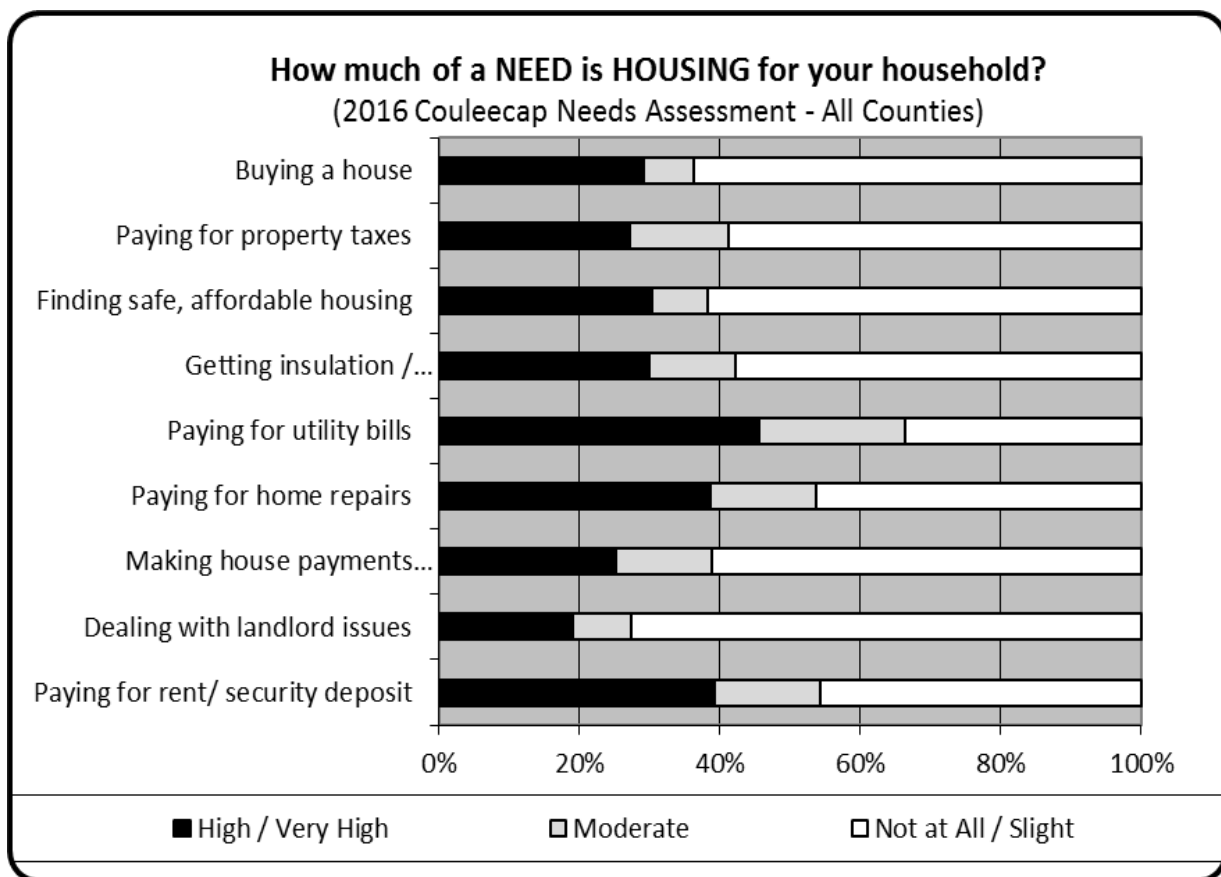
- ***“Paying for school”, “Getting training for a better job”, and “Learning money management skills” were the highest EDUCATION needs.***

Employment



- ***“Finding a job with higher wages”, “Getting health benefits with job”, and “Getting training for a better job” were the highest EMPLOYMENT needs.***

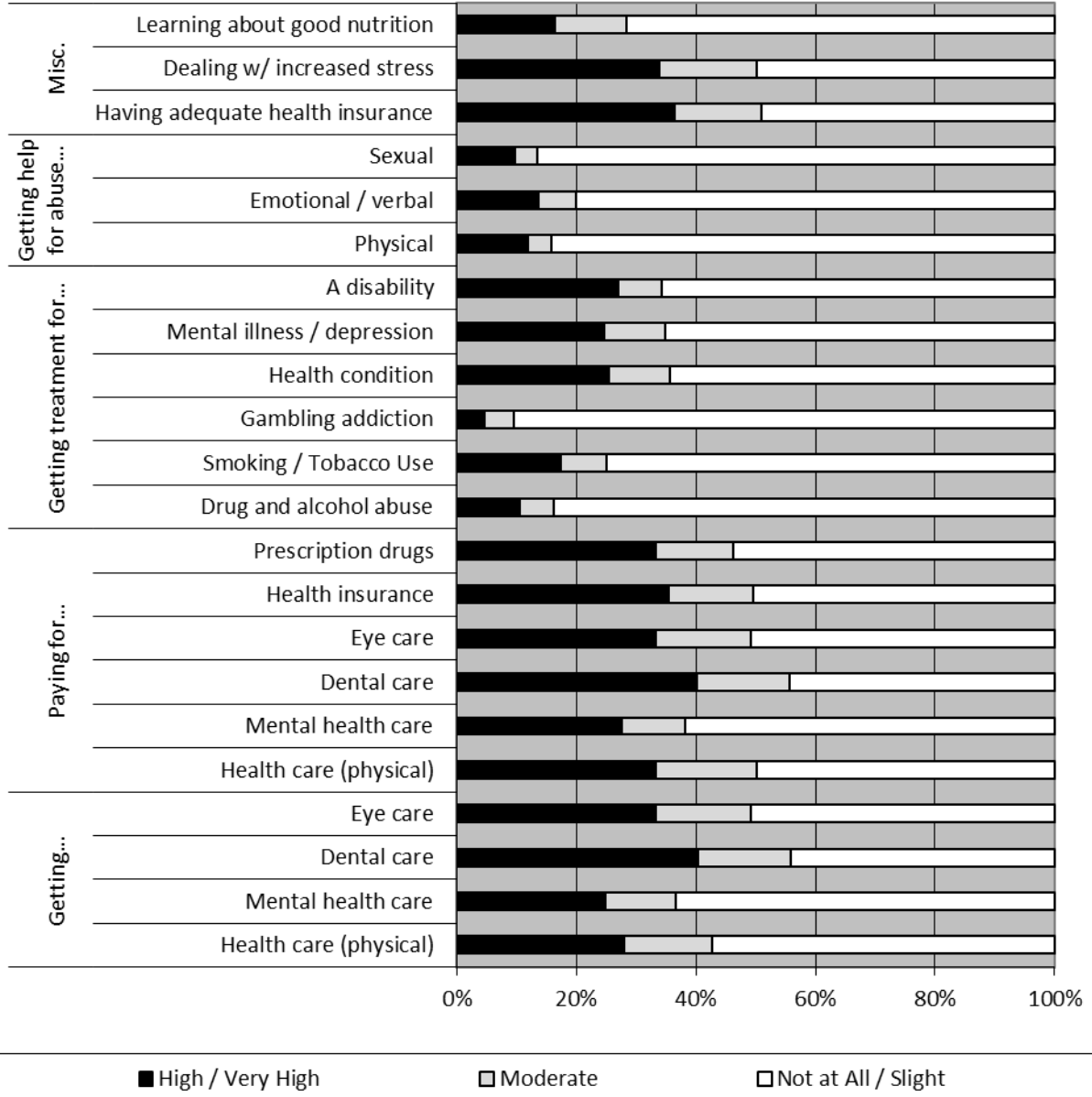
Housing



- *“Paying for utility bills” was a high / very high HOUSING need for almost one-half of survey respondents’ households.*
- *“Paying for rent / security deposit” and “Paying for home repairs” were reported as high / very high HOUSING needs for two-fifths of survey respondents’ households.*

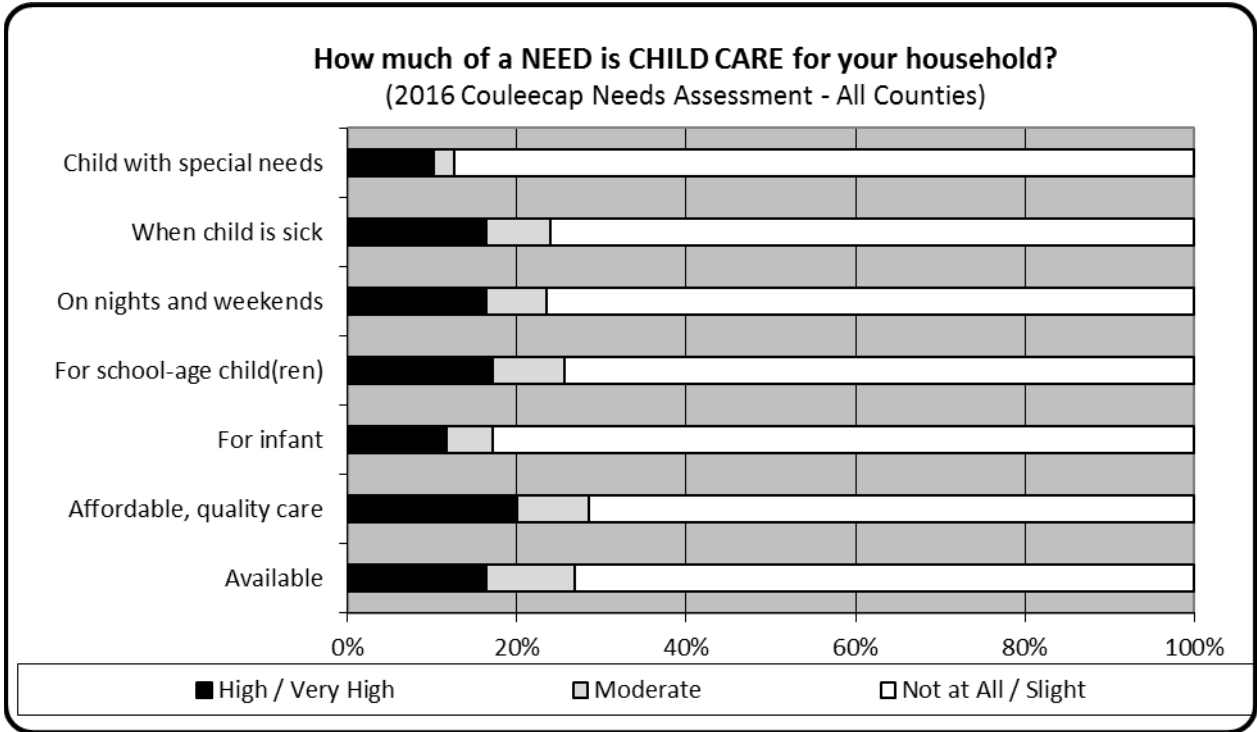
Health

How much of a NEED is HEALTH for your household?
(2016 Couleecap Needs Assessment - All Counties)

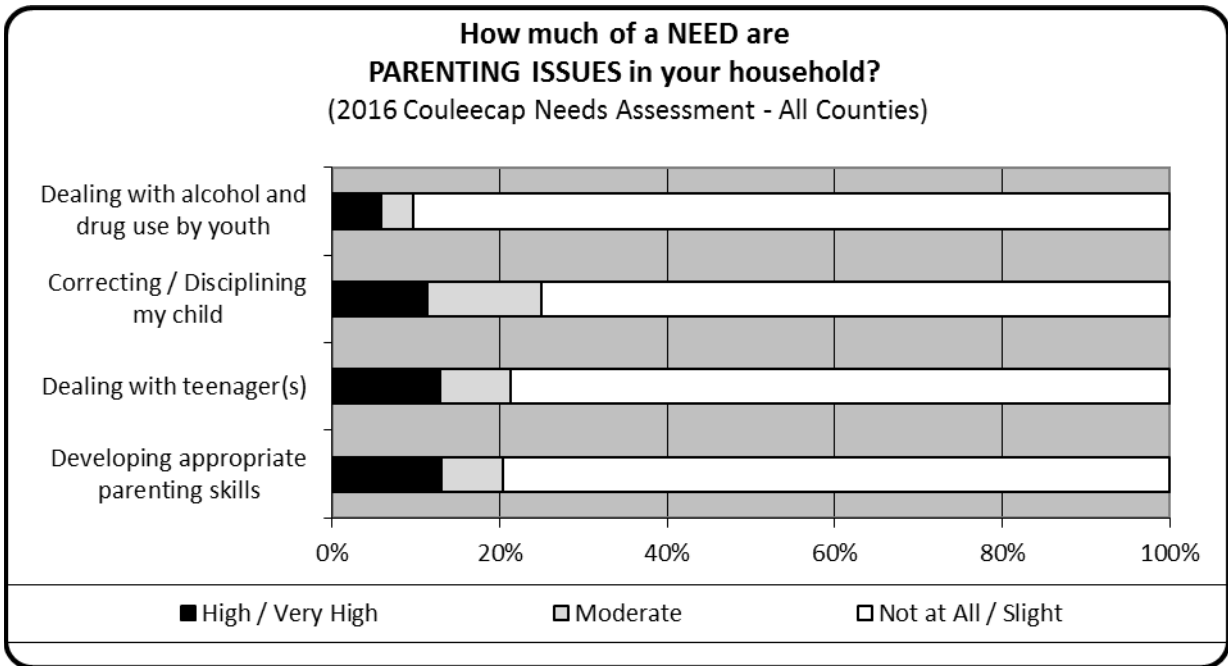


- ***“Getting and paying for dental care” were moderate to very high HEALTH needs for more than one-half of survey respondents’ households.***
- ***“Paying for health insurance, health care, eye care, and prescription drugs” were moderate to very high HEALTH needs for about one-half of survey respondents’ households.***

Child and Family Development

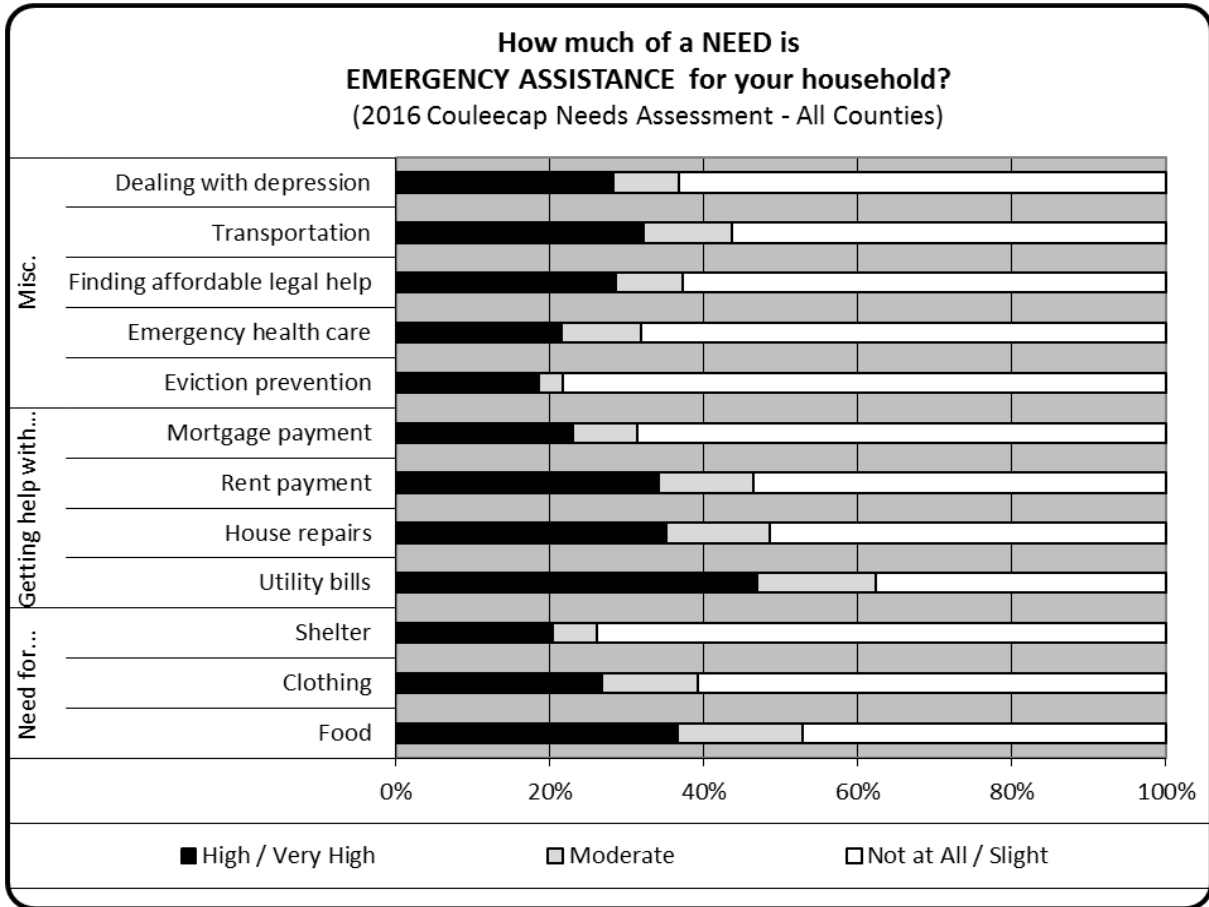


- ***Obtaining “affordable, quality child care” was a high / very high CHILD AND FAMILY DEVELOPMENT need for one-fifth of survey respondents’ households.***



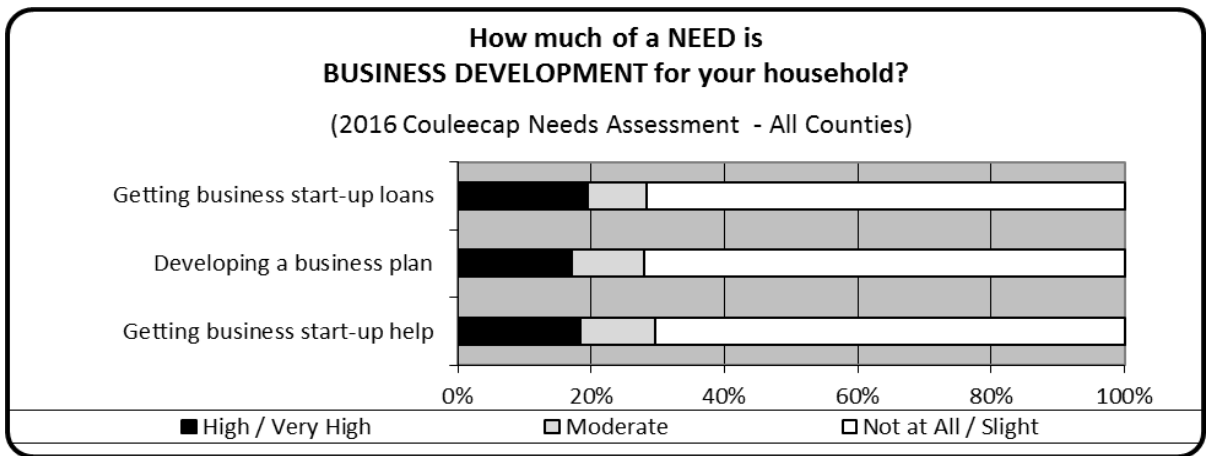
- ***“Correcting / disciplining my child” was a moderate to very high CHILD AND FAMILY DEVELOPMENT need for about one-fourth of survey respondents’ households.***

Emergency Assistance



- ***“Getting help with utility bills” was a high / very high EMERGENCY ASSISTANCE need for almost two-thirds of survey respondents’ households.***

Business Development



- ***Getting business development assistance was a moderate to very high BUSINESS DEVELOPMENT need for almost one-third of survey respondents’ households.***

Key Findings (2016 Couleecap Needs Assessment)

- ***Age Distribution of Primary Respondents.*** The largest percent of respondents in the Coulee Region were from the 25-34 and the 65 and older age groups.
- ***Race / Ethnicity.*** 89% of respondents were White, 6% Black / African American, 5% Hispanic / Latino, 3% Asian, and 3% American Indian.
- ***Type of Household.*** Households with Children = 37%, Married Households = 30%, Single Households = 46%.
- ***Type of Housing.*** About one-half of survey respondents (48%) owned their own home. Almost one-half (47%) of survey respondents rented their home.
- ***Homeless.*** Almost 1 out of 7 survey respondents (15%) from the Coulee Region could be considered homeless.
- ***Health Insurance.*** Low-income individuals / families often do not have the health insurance they need. As reported, almost three-fourths (73%) of adults have health insurance, leaving one-fourth underinsured or uninsured.
- ***Yearly Household Income.*** Almost three-fourths (71%) of survey respondents in the Coulee Region had a yearly household income less than \$20,000.
- ***Sources of Cash Income.*** Wages were the most common source of household income, followed by Social Security, Social Security Disability, and SSI.
- ***Sources of Other Support.*** FoodShare was the most common source of other support, followed by Food Pantry, Medicaid / Medicare, and BadgerCare.
- ***Areas of Highest Need.*** The top three areas of need were: 1) Housing, especially paying for utility bills and paying for rent / security deposit; 2) Emergency Assistance, especially getting help with utility bills and food; and 3) Transportation, especially paying for car insurance and paying for car service / repairs.

Additional Comments from Survey Respondents:

- *I appreciate Couleecap so much!*
- *A great help in time of need!*
- *My caseworker has been very helpful with more than just my housing needs which shows how much she (Couleecap) cares. I am very satisfied with everything.*
- *All the people involved were fabulous – funding doesn't allow for all the fixes. I had my home weatherized in the 90s. Had to pay it back when I sold that house, but they did much more for me then. I still really appreciate all you did do. Thank you!*