



Executive Summary – Coulee Region 2016 Needs Assessment (By Race / Ethnicity: Hispanic / Latino)

In 2016, Couleecap Inc. conducted a needs assessment to gather information regarding the needs of low-income individuals and families in a four-county service area (Crawford, La Crosse, Monroe, and Vernon counties). Information was gathered via surveys designed for low-income households. Surveys were distributed in the Couleecap Service area and a total of 901 responses were used in the analysis of the survey data.

The responses reported here are from low-income households that reported their race / ethnicity as Hispanic / Latino. The data represents at least 153 people (adults and children) that live in the Coulee Region. Demographic information about these low-income households includes:

- 51% had annual incomes less than \$20,000; an additional 32% had incomes between \$20,000 and \$29,999
- 70% had income from wages; 11% from self-employment; 3% from unemployment.
- Sources of cash income / support:
 - 38% from Medicaid / Medicare
 - 35% from Food Pantry
 - 27% from FoodShare
 - 11% from Social Security
 - 8% from SSI
 - 5% from Social Security Disability
 - 3% from Pension
- Of the respondents with housing:
 - 56% were renters
 - 33% owned their own home
- 14% could be considered homeless.
- 57% had children:
 - 8% with children were single-parent households
 - 49% with children were married-parent households
- 33% had at least one person limited by a physical, mental or emotional problem.

Information from the 2016 Couleecap Needs Assessment along with information from other recent, local reports, surveys, and/or assessments will be used to help plan for and implement services to address the needs of low-income households across the Couleecap, Inc. service area.

Outcomes

Low-Income Households. Households that responded to the needs assessment were asked to rate issues that were a need for their household. The table below reports the eight areas of need (rank ordered from most to least important) and the top two concerns within each area:

Areas of Need	Significant Concerns
Health	Getting and paying for dental care Paying for health care
Transportation	Paying for car insurance Paying for gasoline
Education	Paying for school Learning money management skills
Employment	Finding a job with higher wages Getting health benefits with job
Housing	Paying for utility bills Paying for home repairs
Business Development	Developing a business plan Getting business start-up loans
Emergency Assistance	Transportation Need for food
Child and Family Development	Child care – when child is sick Dealing with teenagers