

**DEMOGRAPHICS**

- Gender:

59% Female  
41% Male

- Age Distribution of Primary Survey Respondents:

5% 18-24  
13% 25-34  
14% 35-44  
18% 45-54  
21% 55-64  
29% 65 and older

*All age groups were well represented in the survey sample.*

- Race / Ethnicity\*:

The largest percentage of respondents to the 2016 Couleecap Needs Assessment survey in Crawford County was primarily white (98%). Other race / ethnicity represented included: American Indian (4%) and Hispanic or Latino (1%).

\* Percentages reported equal more than 100% because some respondents reported more than one race/ethnicity for their household.

- People in Household Limited because of Physical, Mental, or Emotional Problems:

51% None  
35% 1 person  
13% 2 people  
1% 3 or more people

*49% of respondents reported that there was at least one person in their household that was limited because of physical, mental, or emotional problems.*

**HEALTH INSURANCE**

- Adults (18 years and older) in household:

75% All Insured  
13% Some Insured  
12% None Insured

- Children (under 18 years) in household:

86% All Insured  
1% Some Insured  
13% None Insured

*Low-income individuals / families often do not have the health insurance they need. As reported, one-fourth of adults were underinsured or uninsured.*

**TYPE OF HOUSEHOLD\***

- 36% Single, living alone
- 17% Married, with child/children
- 13% Widow / Widower
- 13% Other
- 12% Single, living with significant other
- 10% Married, no children at home
- 5% Single, with child/children

*Households with Children = 22%*  
*Married Households = 27%*  
*Single Households = 41%\*\**  
*\*\* Includes single, living alone and single, with child/children*

\* Percentages reported equal more than 100% because some respondents reported more than one type of household for their household.

**TYPE OF HOUSING\***

- 51% House
- 23% Apartment
- 16% Mobile Home
- 7% Live with others (more than 30 days)
- 3% Transitional Housing
- 2% Emergency Shelter
- 2% Live with others (less than 30 days)
- 1% Live “on the street”
- 1% Leaving domestic violence situation with no plans for other housing

*For respondents with housing, more than one-third rent their home and about one-half own their home.*

\* Percentages reported equal more than 100% because some respondents reported more than one type of housing for their household.

**Homeless**

*A person is considered homeless if they reside in:*

- *Transitional housing*
- *Live “on the street”*
- *Leaving domestic violence with no plans for residence*
- *Being evicted with no plans of residence*
- *Living with others (short-term or long-term)*
- *Emergency shelter*

*According to this definition, 16% (about 1 out of 6) of survey respondents could be considered homeless.*

**YEARLY HOUSEHOLD INCOME**

43%	Below \$10,000
33%	\$10,000-\$19,000
13%	\$20,000-\$29,000
4%	\$30,000-\$39,000
4%	\$40,000-\$49,000
3%	\$50,000 or more

*Three out of four Couleecap Needs Assessment survey respondents had a Yearly Household Income less than \$20,000.*

**SOURCES OF CASH INCOME FOR HOUSEHOLD\***

31%	Social Security
29%	Wages
24%	Social Security Disability
18%	SSI
10%	Self-Employment
7%	Pension
2%	Unemployment
11%	Other

*Social Security and Wages were the most common sources of household income.*

\* Percentages reported equal more than 100% because some respondents reported more than one source of cash income for their household.

**SOURCES OF OTHER SUPPORT\***

71%	Food Pantry
47%	FoodShare
35%	Medicaid / Medicare
30%	Utility Assistance
26%	BadgerCare
8%	Support from Family / Friends
7%	Rent Assistance
7%	Resale Shop
6%	Child Support
5%	Housing Subsidy
4%	Church
1%	TANF / W2

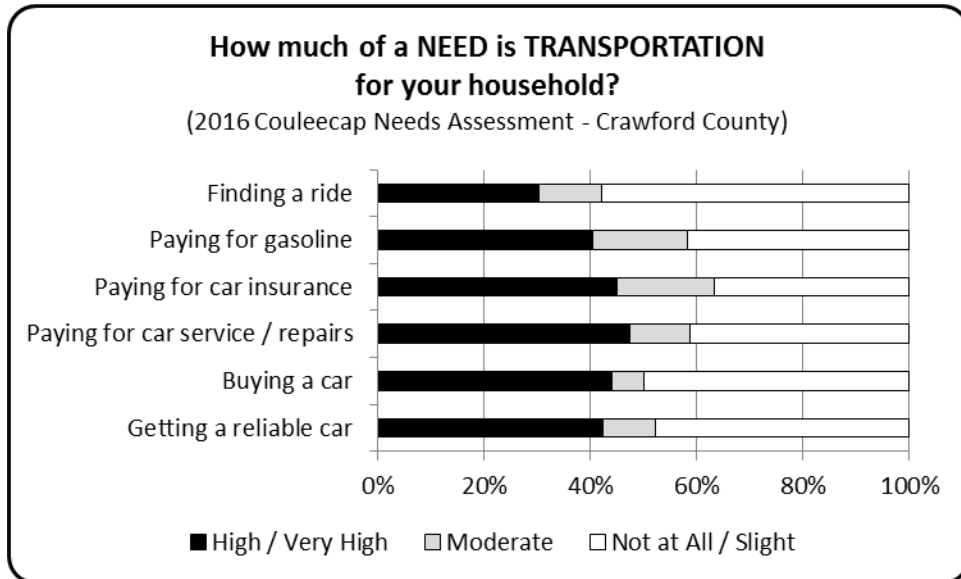
*The most prevalent sources of other support were related to food – Food Pantry and FoodShare.*

\* Percentages reported equal more than 100% because some respondents reported more than one source of other support for their household.

**HOW MUCH OF A NEED IS.....FOR YOUR HOUSEHOLD?**

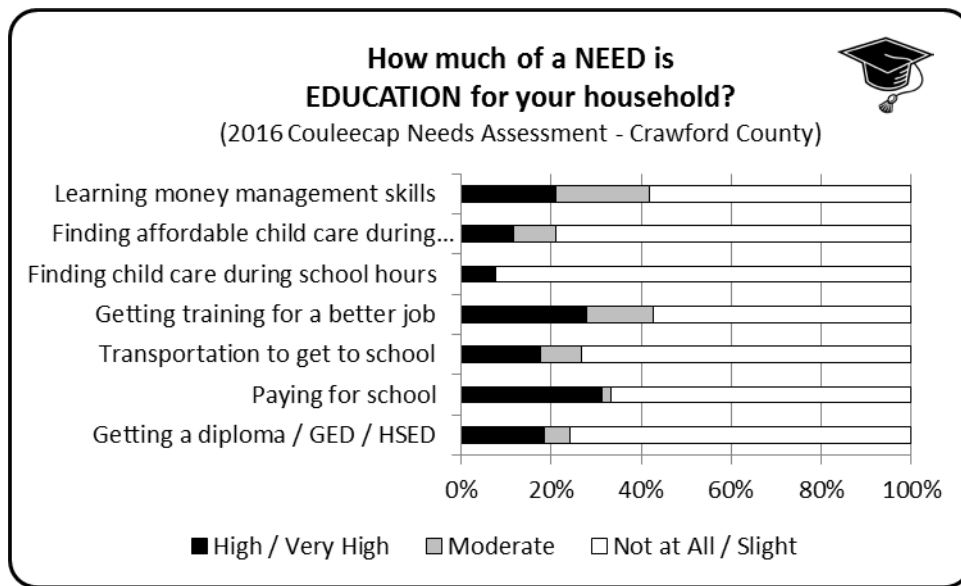
Survey respondents were asked to rate the following eight issues and how much of a need each issue is for their household. The eight issues included: transportation, education, employment, housing, health, child and family development, emergency assistance, and business development.

**Transportation**



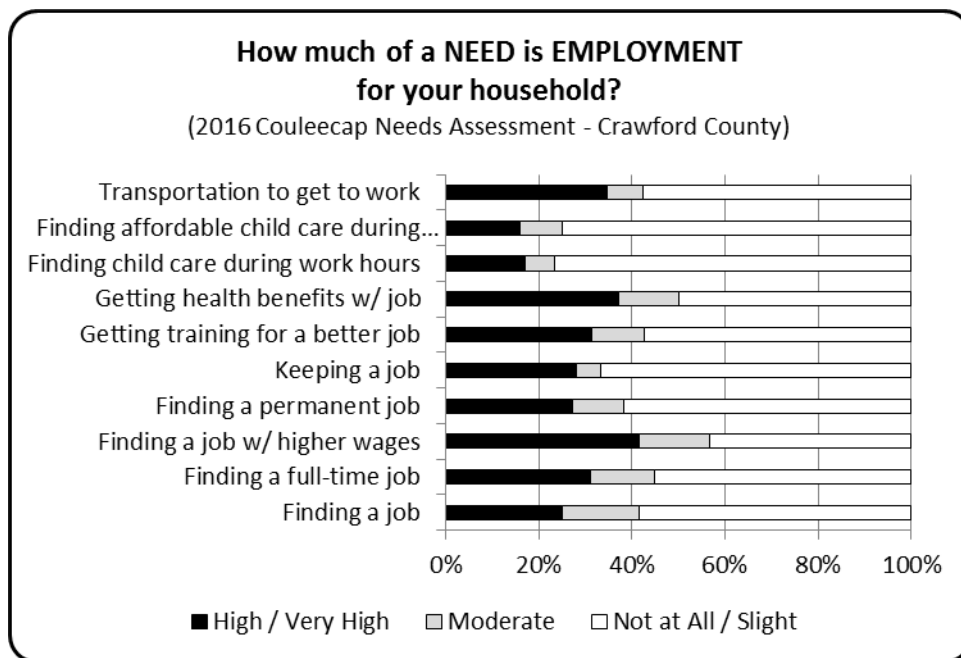
- ***“Paying for car service / repairs” was a high / very high TRANSPORTATION need for about one-half of survey respondents’ households.***
- ***“Paying for car insurance” and “Getting and buying a reliable car” were considered high / very high TRANSPORTATION needs for more than two-fifths of survey respondents’ households.***

**Education**



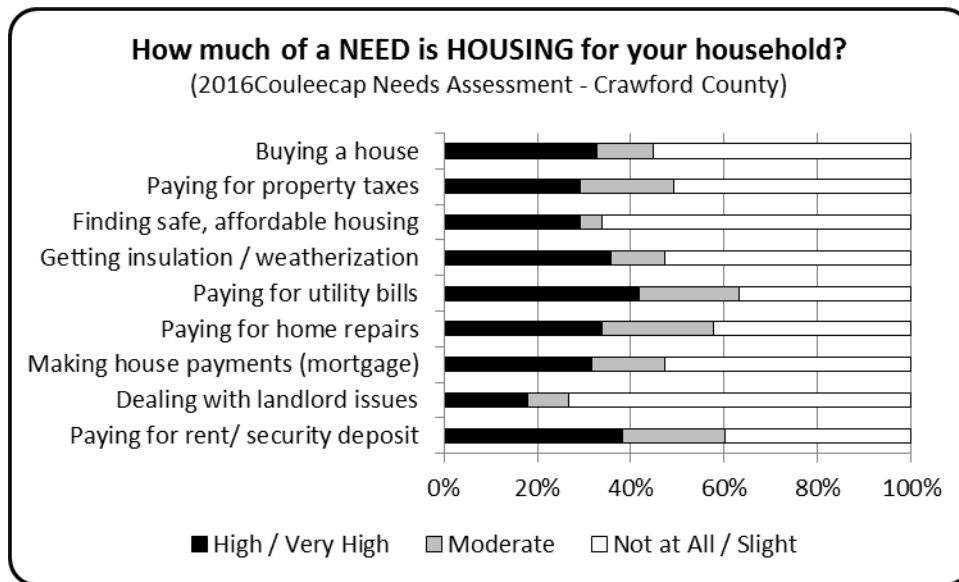
- ***“Paying for school” and “Getting training for a better job” were the highest EDUCATION needs.***

**Employment**



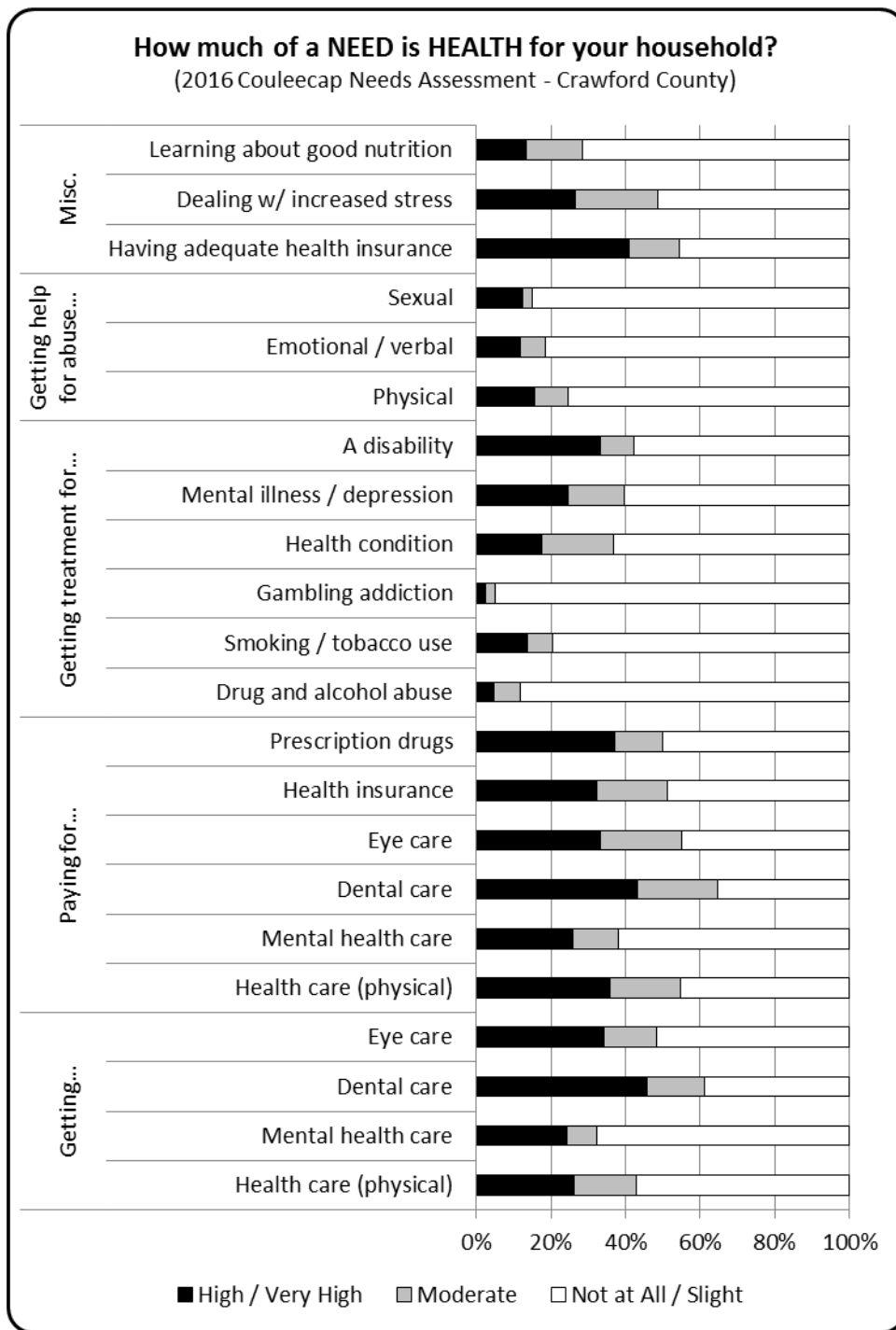
- ***“Finding a job with higher wages”, “Getting health benefits with job”, and “Transportation to get to work” were the highest EMPLOYMENT needs.***

## Housing



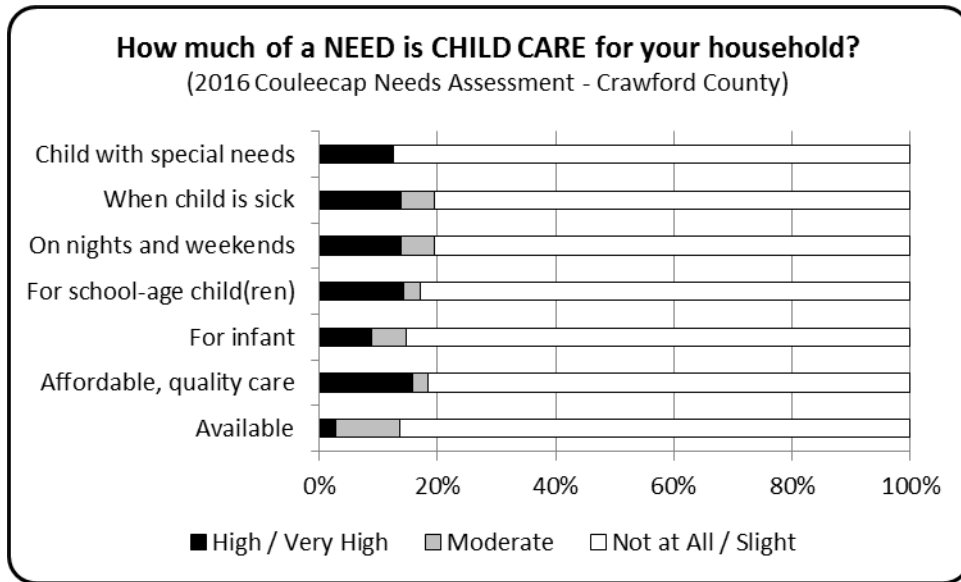
- ***“Paying for utility bills” was a high / very high HOUSING need for almost two-thirds of survey respondents’ households.***
- ***“Paying for rent / security deposit” and “Getting insulation / weatherization” were reported as high / very high HOUSING needs for almost two-fifths of survey respondents’ households.***

**Health**



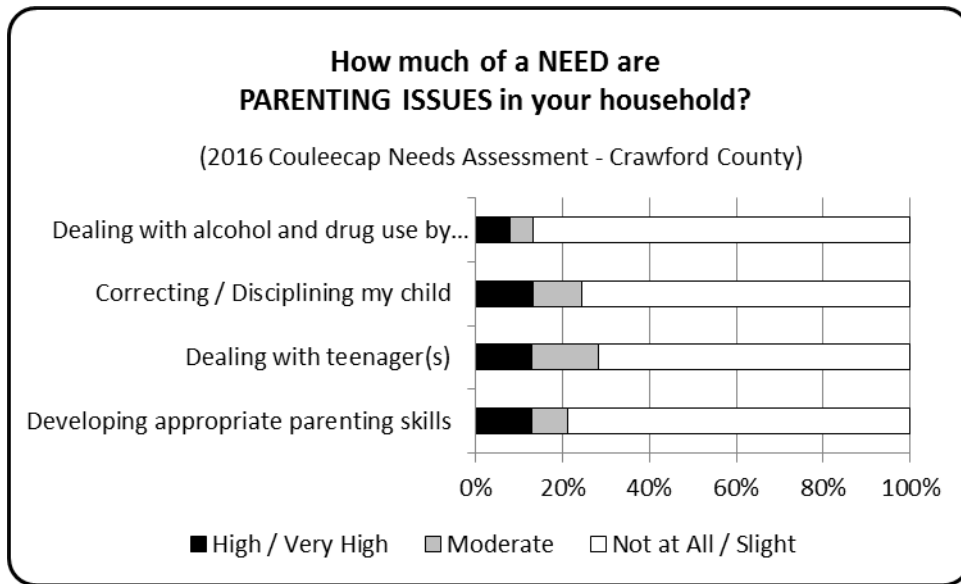
- ***“Getting and paying for dental care” were moderate to very high HEALTH needs for more than three-fifths of survey respondents’ households.***
- ***“Having adequate health insurance” was a moderate to very high HEALTH need for more than one-half of survey respondents’ households.***

***Child and Family Development***



- ***Obtaining “affordable, quality child care” was a moderate to very high CHILD AND FAMILY DEVELOPMENT need for almost one-fifth of survey respondents’ households.***

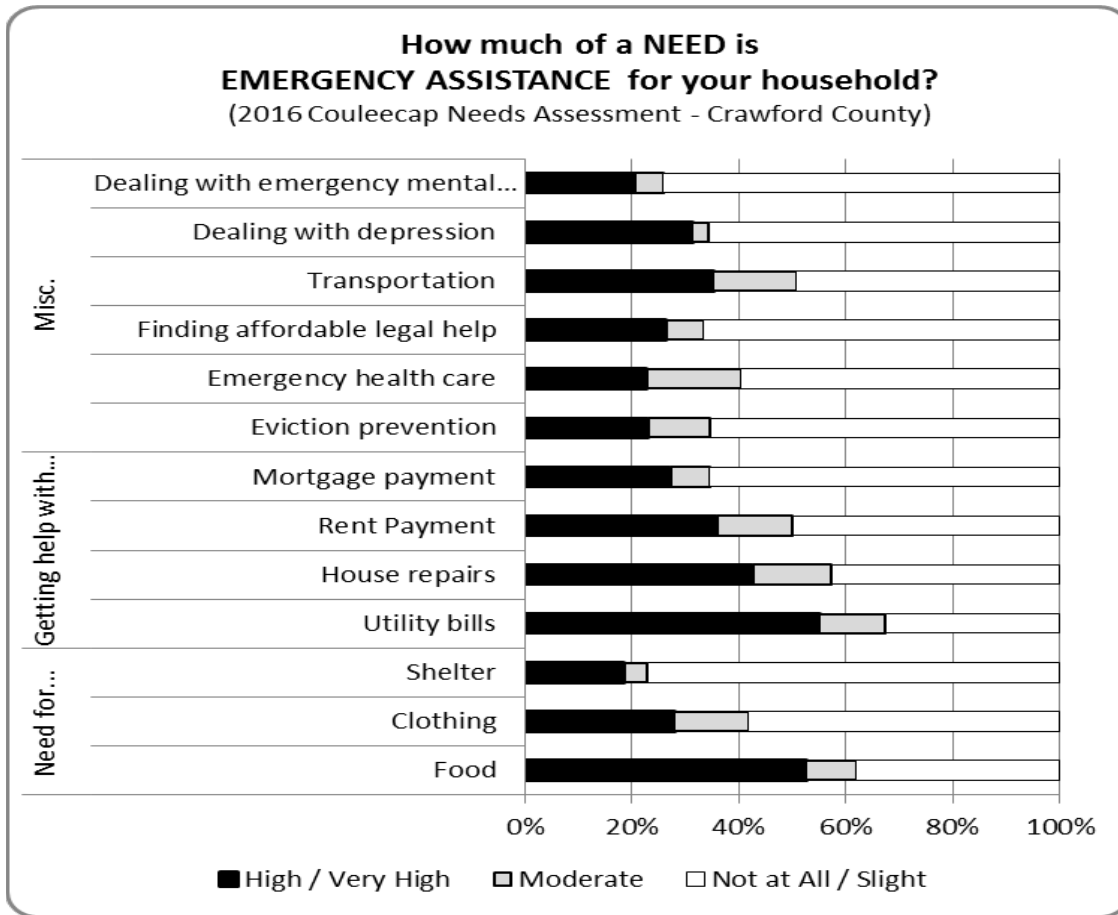
***Parenting***



- ***“Dealing with teenager(s)” was a moderate to very high CHILD AND FAMILY DEVELOPMENT need for about one-fourth of survey respondents’ households.***

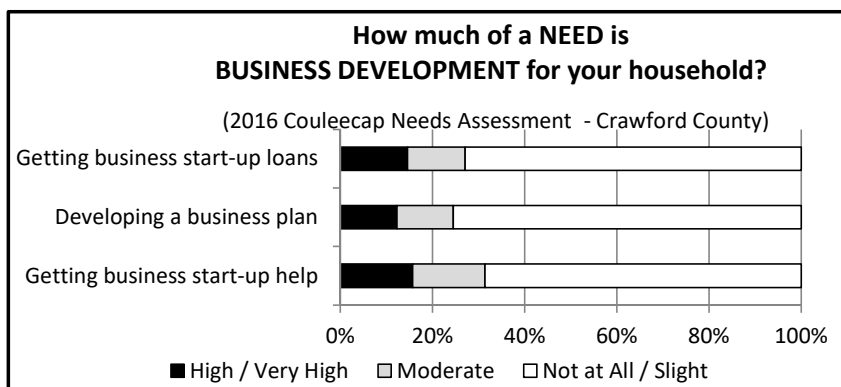


**Emergency Assistance**



- ***“Getting help with utility bills” was a high / very high EMERGENCY ASSISTANCE need for two-thirds of survey respondents’ households.***

**Business Development**



- ***Getting business development assistance was a moderate to very high BUSINESS DEVELOPMENT need for one-third of survey respondents’ households.***

## Key Findings – Crawford County (2016 Couleecap Needs Assessment)

- **Age Distribution of Primary Respondents.** The largest percent of respondents were from the 55-64 and the 65 and older age groups.
- **Race / Ethnicity.** 98% of respondents were White, 4% American Indian, and 1% Hispanic / Latino.
- **Type of Household.** Households with Children = 22%, Married Households = 27%, Single Households = 41%.
- **Type of Housing.** Almost one-half of survey respondents (48%) owned their own home. About one-third (39%) of survey respondents rented their home.
- **Homeless.** Almost 1 out of 7 survey respondents (16%) from Crawford County could be considered homeless.
- **Health Insurance.** Low-income individuals / families often do not have the health insurance they need. As reported, three-fourths (75%) of adults have health insurance, leaving one-fourth underinsured or uninsured.
- **Yearly Household Income.** Three-fourths (76%) of survey respondents in Crawford County had a yearly household income less than \$20,000.
- **Sources of Cash Income.** Social Security was the most common source of household income, followed by Wages, Social Security Disability, and SSI.
- **Sources of Other Support.** Food Pantry, FoodShare, and Medicaid / Medicare were the most common sources of other support.
- **Areas of Highest Need.** The top three areas of need were: 1) Transportation, especially buying a car and paying for car insurance; 2) Emergency Assistance, especially getting help with utility bills and food; and 3) Health, especially getting and paying for dental care and having adequate health insurance.