



News Release

For Immediate Release

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Contact: Kim Cable, Housing & Community Services Director

Phone: 608-787-9890

Email: Kim.Cable@couleecap.org

L.B. White Company Earns Prestigious Award and Supports Couleecap's Work-N-Wheels Program

(Westby, WI) Couleecap, Inc. is honored to announce that it has been awarded a donation of \$37,500 from the L.B. White Company in support of our Work-N-Wheels program. "Our Work-N-Wheels Program serves individuals and families who are in need of affordable transportation to get to work," said Kim Cable, Couleecap's Housing and Community Services Director. "We appreciate the L.B. White Company's support. It will make a positive impact in our community."

The L.B. White Company is based in Onalaska, Wisconsin and is one of the world's leading manufacturers of propane, natural gas and kerosene heaters for agricultural, construction, tent and greenhouse environments. The L.B. White Company has earned the prestigious Wisconsin Business Achievement Award given by the Flowers Family Foundation, Inc. L.B. White owners decided to share the donation between two area non-profits: The Coulee Region Business Center and Couleecap's Work-N-Wheels program.

The Work-N-Wheels Program serves low income households who require a vehicle to access employment. Applicants for the loan program must be employed for at least 90 days or self-employed for at least one year. Applicants must show the ability to afford a loan payment, as well as, a full coverage insurance payment every month, and regular vehicle maintenance. The maximum loan amount is \$4,500.00. Participants must pay the tax, title, and licensing fees for the vehicle they purchase, as well as a five percent administration fee.

Couleecap, Inc. is a private non-profit 501c3 charitable organization. Couleecap helps people in need with housing, food, transportation, and more. Created in 1966, we are a community action program that fights poverty and promotes self-sufficiency in Crawford, La Crosse, Monroe, and Vernon counties.



L.B. White Company helps more individuals and families achieve economic prosperity pictured left to right: L.B. White C.E.O. Rick Diermeier and Couleecap, Inc. Housing & Community Services Director Kim Cable

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