



News Release

For Immediate Release

Date: October 5, 2016

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Shopko Foundation Helps Combat Food Insecurity in La Crosse County

(Westby, WI) Couleecap, Inc. is honored to announce that it has been awarded a grant for \$500 from the Shopko Foundation’s Community Charitable Grant program in support of Couleecap’s FoodShare Program. This program provides outreach to increase access to FoodShare for low-income families by teaching eligible participants how to use ACCESS, Wisconsin’s online application system for food and health care benefits.

“The FoodShare Outreach Program is a partnership with the La Crosse County Human Services Department and the Hunger Task Force of La Crosse,” said Kim Cable, Housing and Community Services Director. Currently, more than 22,000 people in La Crosse County are eligible for FoodShare, but only 60 percent of them participate in this program. This outreach helps to decrease food insecurity for families in La Crosse County, and reinvest FoodShare benefits back into the local economy. “We are grateful for the support that the Shopko Foundation’s Community Charitable Grant program provides to help weave a nutritional safety net for households in need,” said Cable.



Shopko presents Couleecap staff with a generous donation in support of the FoodShare Outreach Program.

Couleecap, Inc. is a private non-profit 501c3 charitable organization. Couleecap helps people in need with housing, food, transportation, and more. Created in 1966, we are a community action program that fights poverty and promotes self-sufficiency in Crawford, La Crosse, Monroe, and Vernon counties.

This project has been funded at least in part with Federal funds from the U.S. Department of Agriculture. The contents of this publication do not necessarily reflect the view or policies of the U.S. Department of Agriculture, nor does mention of trade names, commercial products, or organizations imply endorsement by the U.S. Government.

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