

News Release

For Immediate Release

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Couleecap receives support for Supportive Housing Program from Marine Credit Union Foundation and continues to fight against homelessness

(Westby, WI) Couleecap, Inc. is honored to announce that it has been awarded a donation for \$4,000 from the Marine Credit Union Foundation. This generous donation will support Couleecap's Supportive Housing Program, a program that provides leasing, housing, and extensive support services to individuals and families who are homeless. "The primary goal of the Supportive Housing Program is to move individuals and families from homelessness to permanent housing and self-sufficiency," said Kim Cable, Housing & Community Services Director. "Those in the program work on goals such as finding employment, improving their housing stability, and increasing their self-determination." The Supportive Housing Program offers special support services to homeless participants who are disabled or experiencing mental health issues.

The Marine Credit Union Foundation awards donations through a review process conducted by each local branch supporting charities in their communities. "When individuals and families have stable housing, it allows them to be more successful in other areas of their lives as well," said Stan Roush, Executive Director of the Marine Credit Union Foundation. "The Marine Credit Union Foundation is proud to support this program through Couleecap again this year. Our Foundation is funded through the generous contributions of our employees, members and matching funds from Marine Credit Union. By leveraging our donations with matching federal programs, we can make a greater impact to address critical needs like housing."



Marine Credit Union Foundation presents Couleecap's Supportive Housing Program with a \$4,000 donation to fight homelessness in our area.

With the addition of the federal assistance Couleecap will secure as a result of this gift, the impact of the contributions from the Marine Credit Union Foundation are magnified, resulting in a total of \$20,000 to combat homelessness through the Supportive Housing Program.

Couleecap, Inc. is a private non-profit 501c3 charitable organization. Couleecap helps people in need with housing, food, transportation, and more. Created in 1966, we are a community action program that fights poverty and promotes self-sufficiency in Crawford, La Crosse, Monroe, and Vernon counties.

About Marine Credit Union

Marine Credit Union is built on the strong belief that members are more than a credit score, and committed to providing financial services to all members of the community – including those with past financial challenges. We will continue our long-standing tradition of delivering personalized lending solutions to fit our members' individual needs. Marine Credit Union is a full-service financial institution serving nearly 60,000 members with office locations in Wisconsin, Minnesota and Iowa. For more information, visit www.MarineCU.com.



About the Marine Credit Union Foundation

The Marine Credit Union Foundation is a non-profit 501(c)(3) organization committed to making charitable contributions and increasing financial literacy in the communities Marine Credit Union serves.

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