



News Release

For Immediate Release

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Contact: Grace Jones, Executive Director

Phone: 608-632-4160

Email: Grace.Jones@couleecap.org

Couleecap's Executive Director Retires After 39 Years of Service

(Westby, WI) Couleecap, Inc. announces that Grace Jones, Executive Director will be retiring after 39 years of service with the agency. After graduating from college and working as an English teacher in Pennsylvania, Grace moved to Wisconsin as part of the back to the land, organics, and energy conservation movements. She joined the agency in 1978 as a Youth Specialist, working with "at risk" youth in employment and training programs. In 1986 Grace was hired as Executive Director.

Under Grace's leadership, Couleecap has grown through strategic planning, innovative program growth and a continued focus on Couleecap's mission. In 2006 Grace received the President's Award from WISCAP. In 2009, Grace received the Non-Profit Achievement Award from the YWCA – Tribute to Outstanding Women. In 2016, Grace received the Chuck Hill Excellence in Housing Award from the Wisconsin Collaborative for Affordable Housing.

Grace noted, "I have been fortunate to be employed by Couleecap for thirty-nine years, and as the Director for thirty-one. Right from the start, Couleecap's and my personal mission have been a great match. We are committed to helping others and fulfilling our nation's promise of equal opportunity for all. This work has always been interesting, challenging, and inspiring."

Couleecap Board and staff wish Grace the best in her retirement. The Board of Directors has hired Hetti Brown to be the agency's next Executive Director.

About Couleecap

Couleecap, Inc. is a private non-profit 501c3 charitable organization. Couleecap helps people in need with housing, food, transportation, and more. Created in 1966, we are a community action program that fights poverty and promotes self-sufficiency in Crawford, La Crosse, Monroe, and Vernon counties.



Couleecap Board and staff wish Grace Jones the best in her retirement effective July 15, 2017.

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