



News Release

For Immediate Release

Date: July 16, 2018

Contact: Kim Cable, Housing & Community Services Director

Phone: 608-787-9890

Email: Kim.Cable@couleecap.org

Addressing Housing and Homeless in La Crosse County *The Otto Bremer Trust Partners with Couleecap to Help Address Local Needs*

(Westby, WI) Community support is vital to the mission and vision of Couleecap. So it is with great pleasure we announce that Couleecap has been awarded a grant for \$60,000 from the Otto Bremer Trust in support of Couleecap's Basic Needs and Self-sufficiency Initiative. Through this initiative homeless people will receive case management, housing, supportive services and housing counseling services. Overall, this initiative will help move La Crosse County forward by helping homeless and low-income individuals and families meet their basic needs, build an economic foundation, and engage in civic and social participation opportunities.

"We're starting with the basic needs of low-income households and helping them build a foundation for themselves and their families," said Kim Cable, Couleecap Housing and Community Services Director. "Support from the Otto Bremer Trust is critical to providing homeless families with basic needs such as access to oral health care or job training. We are grateful for the support provided by the Otto Bremer Trust and look forward to partnering with them for the good of our community."

"We're impressed with Couleecap's efforts to help meet the basic needs of homeless individuals and people with low incomes, assisting them in building an economic foundation for themselves and their families," said Charlotte Johnson, co-CEO and trustee, Otto Bremer Trust. "This fits well with our mission of helping people, places and opportunities in the Upper Midwest."

#end#

About Couleecap, Inc.

Couleecap, Inc. is a private non-profit 501c3 charitable organization. Couleecap helps people in need with housing, food, transportation, and more. Created in 1966, we are a community action program that fights poverty and promotes self-sufficiency in Crawford, La Crosse, Monroe, and Vernon counties. Learn more at couleecap.org, [Facebook](#), [Twitter](#), and [YouTube](#).

About the Otto Bremer Trust

The Otto Bremer Trust, based in St. Paul, Minn., is a private charitable trust established in 1944 by founder Otto Bremer, a successful banker and community business leader. OBT owns 92 percent of Bremer Bank and also manages a diversified investment portfolio. The mission of OBT is to invest in people, places, and opportunities in the Upper Midwest. Since its inception, OBT has invested more than \$650 million in organizations throughout Minnesota, North Dakota, and western Wisconsin. Visit ottobremer.org.

